



**LAURENTIAN BANK TO HOLD AN INVESTOR FORUM FOCUSED
ON ITS STRATEGIES AND DIRECTION**

Montréal, January 11, 2011 – Laurentian Bank is hosting an investor forum to be held January 20, 2011 at 1:30 p.m. (EST). The purpose of the event is to familiarize existing and future investors with its business plan and principal accomplishments, as well as with its overall strategies and those of its business lines.

Over the past few years, the Bank has posted record profitability and growth, and this period has literally transformed the face of the organization. The forum will also serve as an excellent opportunity to better understand the evolution of the Bank. Messrs. Réjean Robitaille, President and Chief Executive Officer of Laurentian Bank, Michel C. Lauzon, Executive Vice-President and Chief Financial Officer, and the heads of the business lines will all be on hand to meet investors and respond to their questions.

A Webcast of the event will be available in the *Investors* section of the Bank's Internet site at www.laurentianbank.ca under the *Presentations and Speeches* subsection. The documents used during the presentation will also be available in this section of the Web site. As well, the conference can be heard by dialling (416) 340-2217 or 1 866 696-5910, code 4030314.

A playback will be available as of January 21, 2011 through April 20, 2011 at 1 800 408-3053, code 4635036.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$23 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,600 people.

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