



## Press release

FOR IMMEDIATE RELEASE

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### **EXCLUSIVE AGREEMENT WITH AGENCE MÉTROPOLITAINE DE TRANSPORT PUBLIC TRANSIT USERS IN GREATER MONTRÉAL TO NOW HAVE ACCESS TO 81 LAURENTIAN BANK AUTOMATIC BANKING MACHINES**

**Montréal, October 28, 2010** – Laurentian Bank is pleased to announce that it will be implementing nine new automatic banking machines (ABMs) at train stations and bus terminals in the Greater Montréal area after obtaining an exclusive contract with Agence métropolitaine de transport (AMT). In signing this five-year agreement following a call for tenders, the Bank is further reinforcing its presence within the metropolitan Montréal region, as these new installations will bring the total number of the institution's ABMs in service throughout the public transportation network to 81.

These new machines at train stations and bus terminals will be added to the existing 72 ABMs in place within Montréal's subway network, thus confirming the Bank's commitment to being more accessible for its clients and public transit users.

The installation work began this past October 19 and will continue throughout the month of November. The nine new ABMs will be installed in the highest-traffic areas within the AMT's network in order to meet the needs of the greatest number of users. The units will be situated at the following AMT locations:

- Longueuil bus terminal (3 ABMs)
- Ste-Thérèse train station
- Montréal West train station
- Beaconsfield train station
- Cartier bus terminal
- Le Carrefour bus terminal
- Downtown bus terminal

"We are not only delighted to be assuring the growth of our services," underlines Mr. Sylvain Malo, Laurentian Bank's Vice-President of Direct Financial Services, "but also to be gaining greater proximity to public transit users, which facilitates their banking transactions by reducing their need to travel. With the awarding of this contract, AMT is clearly demonstrating its confidence in us, to the benefit of all those who opt for a more ecological mode of transportation."

"Agence métropolitaine de transport enlisted a partner like Laurentian Bank in order to implement a complementary service and practice structure that meets the needs of its clientele and is likely to attract new users to the public transportation network," notes Michel Fortier, AMT's Vice-President of Corporate, Legal and Real Estate Affairs.

#### **Laurentian Bank Makes Its Services More Accessible Through the Expansion of Its ABM Network by Close to 35% in Five Years**

As part of its continuous commitment to better responding the needs of its clientele, and in order to further reinforce its proximity to clients, Laurentian Bank has increased the number of available ABMs within its network by close to 35% over the past five years. This effort will see the Bank's total number of ABMs grow to 419 by the end of November.

#### **About Laurentian Bank**



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Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$23 billion in balance sheet assets and more than \$14 billion in assets under administration. Founded in 1846, the Bank employs more than 3,600 people.

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