
**LAURENTIAN BANK PROUD TO BE SUPPORTING 45,000 YOUNG SOCCER
PLAYERS IN QUÉBEC THIS SUMMER**

Montréal, May 15, 2012 – With a new soccer season fast approaching, Laurentian Bank is delighted to be renewing its support of more than 40 soccer clubs and associations across Québec. This financial support will benefit close to 45,000 young people practicing their favourite sport in regions, cities and municipalities throughout most of the province.

“Laurentian Bank is proud to be encouraging the practice of soccer, which not only contributes to keeping young people fit, but stimulates their athletic spirit as well,” underlines Gladys Caron, Vice-President of Public Affairs, Communications and Investor Relations. “We share this pride with our many employees who are volunteering their time to soccer clubs and leagues, and thus, demonstrating their firm commitment to remaining close to their community.”

The Bank’s Little Heroes Club will also continue to be present at the numerous festivals, tournaments and other end-of-season events. The Club serves as an umbrella for the majority of the Bank’s corporate giving, sponsorship and social responsibility initiatives focused on children and their families, encouraging them to be active participants in the sports, cultural and artistic life of their community. In supporting the activities of soccer leagues and clubs in Québec, Laurentian Bank is assuring its ongoing presence among youth and their families, thereby maintaining its proximity to its premier clientele.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Québec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$29 billion in balance sheet assets and more than \$32 billion in assets under administration. Founded in 1846, it has been selected among the Québec and Atlantic Canada regional winners of the 2011 edition of Canada’s 10 Most Admired Corporate Cultures™ program presented by Waterstone Human Capital. The Bank employs close to 4,000 people.

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