



**LAURENTIAN BANK HELPING TO DEVELOP YOUTH AND CULTURE ONCE AGAIN
THROUGH ITS PARTNERSHIP WITH MAISON THÉÂTRE**

Montréal, September 28, 2011 – Laurentian Bank is pleased to be underlining the launch today of Maison Théâtre’s 2011-2012 season. Having forged a partnership 11 years ago, the Bank is proud to be associated with this outstanding cultural institution that promotes the creation and dissemination of theatrical works for young people between the ages of 2 and 17.

A cultural crossroads located in downtown Montréal, Maison Théâtre has been presenting theatrical works by both up-and-coming and well known playwrights for the past 28 years. A truly dynamic and creative enterprise, Maison Théâtre is acclaimed for the originality of its productions and physical environment designed exclusively for youth. With 14 plays on the bill for the 2011-2012 season, young audiences are sure to enjoy a highly enriching experience that will vividly spark their imagination.

“The Bank’s support of an institution dedicated to the cultural development of youth is perfectly aligned with its commitment to maintaining proximity with its prime clientele — families,” emphasizes Gladys Caron, Vice-President of Public Affairs, Communications and Investor Relations. “This longstanding partnership with Maison Théâtre constitutes an excellent means for us to contribute to helping young people and culture grow and flourish.”

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Québec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$24 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,800 people.

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