



Press release

FOR IMMEDIATE RELEASE

LAURENTIAN BANK AND MAISON THÉÂTRE OFFERING A SPECIAL RATE TO SEE THE *BAOBAB* HOLIDAY SHOW

Montréal, November 24, 2009 – Laurentian Bank and Maison Théâtre are pleased to announce that they are offering Bank clients a special discount on tickets to the holiday show, *Baobab*, which will be playing at Maison Théâtre from December 2, 2009 to January 3, 2010. Thanks to this exclusive rate, Bank clients will save \$4 on the purchase of adult tickets.

In order to benefit from the offer, clients simply need to mention that they wish to obtain the Laurentian Bank rate for the *Baobab* show when reserving their tickets by phone or purchasing at the box office. They must also present their Laurentian Bank debit or credit card when picking up their tickets at the ticket counter to be eligible for the price reduction.

Recommended for children aged 3 to 8, *Baobab* recounts an enchanting story inspired by African legend. On stage, a troupe of talented musicians bring to life their various instruments, which eventually transform into animals of different kinds, as colourful puppets, stirring rhythms and the stunning set design evocative of typical African markets transport the audience into the very heart of this amazing continent.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Differentiating itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$21 billion in balance sheet assets and more than \$14 billion in assets under administration. Founded in 1846, the Bank employs more than 3,500 people.

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Information:

Mary-Claude Tardif
Public Relations Advisor
514 284-4500, extension 4695
mary-claude.tardif@banquelaurentienne.ca