



Press release

FOR IMMEDIATE RELEASE

LAURENTIAN BANK INDUCTED INTO THE FÉDÉRATION DES CHAMBRES DE COMMERCE DU QUÉBEC'S PANTHÉON DES ENTREPRISES QUÉBÉCOISES

Montréal, October 29, 2009 – Laurentian Bank is pleased to announce that it has been selected by the Fédération des chambres de commerce du Québec (FCCQ) to join the ranks of 25 companies inducted into the Panthéon des entreprises québécoises (Québec Corporate Hall of Fame). This new designation was initiated to pay tribute to organizations that have left a significant mark during the past century through their ability to remain a business leader and their contribution to the development of Québec.

The President and Chief Executive Officer of the Bank, Mr. Réjean Robitaille, was delighted about receiving this new sign of recognition. "We are very proud to see our contribution to the socio-economic life of Québec acknowledged with such dignity. Having served the province's population since 1846, our commitment to such values as service quality and proximity has entered its third century, and our continuous growth testifies to the bond and mutual sense of loyalty we enjoy with our clientele."

The Panthéon des entreprises québécoises inductees were unveiled this past October 22 during a gala organized by the FCCQ marking its 100th anniversary. The Panthéon operates in various forms, including a Web portal on which the 25 inducted companies and their leaders are honoured.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Differentiating itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$21 billion in balance sheet assets and more than \$14 billion in assets under administration. Founded in 1846, the Bank employs more than 3,500 people.

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