



Press release

FOR IMMEDIATE RELEASE

LAURENTIAN BANK IS TEAMING UP WITH OVER 40,000 YOUNG SOCCER PLAYERS ACROSS QUÉBEC

Montréal, May 17, 2013 – With the arrival of better weather comes the start of a new soccer season, and Laurentian Bank is delighted to be contributing its support once again to close to 40 different soccer clubs and associations across Québec. In fact, the Bank's financial support will help some 40,000 young soccer enthusiasts participate in this sport in the large majority of the province's regions, towns and municipalities.

In order to further enhance the joys of the soccer season for both young and older, Laurentian Bank's Little Heroes Club will also be on hand once again at a host of festivals, tournaments and other events. The Little Heroes Club assembles most of the Bank's donation, sponsorship and community involvement initiatives aimed at young people and families under a single umbrella, while encouraging youngsters to get involved in local sports, cultural and artistic activities. By supporting the events of soccer leagues and clubs in Québec, the Bank assures its proximity to youth and their families. Moreover, a good number of the organization's employees volunteer their time to these groups and activities — be it by serving as medal presenters to players, helping animate diversions in concert with the Little Heroes Club, or by lending a helping hand in one of countless other ways.

About Laurentian Bank

Laurentian Bank of Canada is a pan-Canadian banking institution that has more than \$34 billion in balance sheet assets and \$36 billion in assets under administration. Founded in 1846, Laurentian Bank was selected in 2012 as one of the 10 winners of the Canada's Passion Capitalists program in recognition of its sustained success through the promotion of passion within its ranks. The Bank employs more than 4,200 people.

Recognized for its excellent service, proximity and simplicity, Laurentian Bank serves more than one million clients in market segments in which it holds an enviable position. In addition to occupying a choice position among consumers in Québec, where it operates the third largest branch network, the Bank has built a solid reputation across Canada in the area of real estate and commercial financing thanks to its teams working out of more than 35 offices in Ontario, Québec, Alberta and British Columbia. Its subsidiary, B2B Bank, is a Canadian leader in providing banking products as well as investment accounts and services to financial advisors and brokers, while Laurentian Bank Securities is an integrated broker, widely recognized for its expertise and effectiveness nationwide.

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Information:

Mélissa St-Pierre

Public Relations and Sponsorships Advisor

514 284-4500, extension 3150

melissa.st-pierre@banquelaurentienne.ca