

## RÉJEAN ROBITAILLE, PRESIDENT AND CEO OF LAURENTIAN BANK SPEAKING AT THE CIBC WORLD MARKET ANNUAL EASTERN INVESTOR CONFERENCE

**Montréal, September 17, 2010** – Laurentian Bank is pleased to announce that its President and CEO, Réjean Robitaille, will be speaking at the CIBC 9<sup>th</sup> Annual Eastern Institutional Investor Conference to be held on September 22 - 23, 2010 in Montreal.

Mr. Robitaille will make his speech on Wednesday, September 22, from 10:00 a.m. to 10:30 am. To listen to Mr Robitaille's conference, please visit the Laurentian Bank's website at <u>www.laurentianbank.ca</u> under the Laurentian Bank tab, in the Investors section.

## About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$23 billion in balance sheet assets and more than \$14 billion in assets under administration. Founded in 1846, the Bank employs more than 3,600 people.

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