
LAURENTIAN BANK'S ANNUAL GOLF TOURNAMENTS RAISE \$75,000 IN AID OF FOUR ORGANIZATIONS

Montréal, July 4, 2011 – Laurentian Bank is proud to announce that its annual golf tournaments were successful in raising \$75,000 in support of four non-profit organizations — the Christmas in Spring Foundation, the Carrefour des enfants de Saint-Malo, the Maison Mathieu-Froment-Savoie, and the Soupière de l'amitié de Gatineau. The tournaments were held in Montréal at the Club de golf St-Raphaël, in Québec City at the Club de golf Cap-Rouge, and in Gatineau at the Club de golf du Château Cartier.

“Once again this year, we had the opportunity to welcome more than 600 clients, business contacts and employees for an enjoyable day on the links,” underlined Luc Bernard, the Bank’s Executive Vice-President of Retail and SME Financial Services. “At the same time, participants had the chance to show their support for a number of organizations that are recognized for the value and excellence of their interventions, as well as the passion and dedication of their people. These events are perfectly aligned with Laurentian Bank’s commitment to assisting organizations within the communities in which it operates.”

Sharing the Bank’s \$75,000 contribution are the following:

- the **Christmas in Spring Foundation**, which helps sick and handicapped children and their families by offering them direct support to meet their urgent care and treatment needs, as well as to cover other everyday expenses; thanks to the Foundation’s support, these children and their loved ones can more freely focus on healing
- the **Carrefour des enfants de Saint-Malo**, which seeks to combat socio-affective poverty by offering disadvantaged children aged 4-12 a welcoming environment where they can be heard and develop a sense of belonging
- the **Maison Mathieu-Froment-Savoie**, which supports the terminally ill and their families, thus enabling them to live their final days with as much serenity as possible
- the **Soupière de l'amitié de Gatineau**, which fights poverty and impoverishment in all its forms

165 Years of Evolution and Innovation

This past May 26, Laurentian Bank celebrated its 165th anniversary. A pioneer in Québec’s business world, and having established a solid presence in other parts of Canada as well, the Bank combines a rich history with the vitality of an organization that has enjoyed constant growth and renewal. Wherever it operates, it is distinguished by an approach that promotes proximity and simplicity vis-à-vis its clients. Laurentian Bank is the third oldest private enterprise in Québec, where it serves the needs of individuals and businesses through its network of 156 branches and 27 commercial business centres. Elsewhere in Canada, the Bank has earned a privileged position in certain market segments, thanks in part to its B2B Trust subsidiary, which is a leader in the financial intermediary market, as well as to the services provided by its Real Estate and Commercial Financing segment through 11 different offices. Finally, as a full service broker, its Laurentian Bank Securities subsidiary offers a complete range of investment products to individuals, businesses and institutions.



Press release

FOR IMMEDIATE RELEASE

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$23 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,700 people.

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Information:

Valérie Archambault

Public Relations Advisor

514 284-4500, extension 3150

valerie.archambault@banquelaurentienne.ca