INVESTOR FACT SHEET

Third quarter ended July 31, 2012

LAURENTIAN BANK

SHARES

STOCK SYMBOLS Common Shares: LB (TSX) Non-Cumulative Class A Preferred Shares: » Series 9: LB.PR.D » Series 10: LB.PR.E

2012 Earnings Calendar

Quarter	Date	Conference Call		
First	March 7	2:00 p.m. (ET)		
Second	June 6	2:00 p.m. (ET)		
Third August 31		2:00 p.m. (ET)		
Fourth	December 5	2:00 p.m. (ET)		

Stock Market Information

As at July 31, 2012	
Share Price	\$47.55
Number of shares outstanding	25.3 million
Market capitalization	\$1,201 million
Q3-2012	
Dividend declared	\$0.47
Dividend yield	4.0%

Laurentian Bank Overview

Complete offering of banking, financial and brokerage products and services to consumers, small and medium-entreprises, financial advisors as well as institutional clients

\$31.4 billion of assets on balance sheet as at July 31, 2012

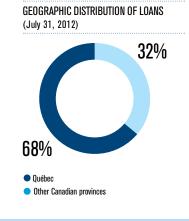
Activities across Canada, with 68% of loans originating from Québec and 32% from the other provinces

More than 235 points of service across Canada, including 158 retail branches and 426 ABMs

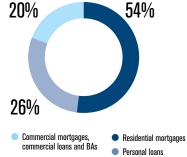
3rd largest financial institution in Québec in terms of branches and 7th largest Canadian Schedule I chartered bank based on assets

Close to 4,000 employees

Founded in 1846







RETAIL AND SME QUÉBEC

% of net income: 28%*

- Personal Banking: Transactional, financing and investment products and services in Québec
- Small and Medium-Sized Enterprises: Banking solutions and services such as operating credit facilities, deposits, electronic banking and processing of international transactions, in Québec

Presence

- 158 branches
- 426 automatic teller machines
 22 commercial business centers
- 22 commercial business centers
 6 agricultural business centers

Average loans and acceptances \$13.2 billion Average deposits \$0.6 billion

\$9.6 billion

Positioning 3rd largest branch network in Québec

AND COMMERCIAL

REAL ESTATE

% of net income: 39%* - Real estate financing for condominiums and office buildings, shopping centres and residential developers - Commercial financing for medium-sized enterprises in Ouébec and Ontario

Presence

- 8 real estate financing offices
- in Canada - 4 commercial financing offices
- in Ontario - 2 commercial financing offices
- in Québec

Average loans and acceptances \$3.3 billion Average deposits \$0.5 billion

Positioning Widely recognized leadership and expertise in the area of real estate financing within Canada

BANK

B2B

% of net income: 28%*

 Financial products and services sold through the financial advisor community

Presence

- Canada-wide distribution through a network of 27,000 financial advisors

Average loans and acceptances \$5.9 billion Average deposits

\$10.1 billion
Positioning

Positioning Canadian leader in serving the financial advisors market

LAURENTIAN BANK SECURITIES AND CAPITAL MARKETS

% of net income: 5%*

Complete range of

- brokerage services - Institutional – Fixed Income
- Institutional Fixed Inco
 Institutional Equity
- Retail Brokerage Services
- Business Services
- Bank-related capital market activities

Presence

- 15 offices in Quebec and Ontario

Assets under administration \$2.2 billion

Positioning

Recognized and choice provider of fixed income institutional brokerage services in Canada

FINANCIAL OBJECTIVES FOR 2012 AND RESULTS FOR THE FIRST 9 MONTHS ENDED JULY 31, 2012

Performance indicators	2012 Objectives	9 months ended July 31, 2012
Revenue growth	> 5%	5%
Adjusted efficiency ratio	73% to 70%	72.7%
Adjusted return on common shareholders' equity	11.0% to 13.5%	12.5%
Adjusted diluted earnings per share	\$4.80 to \$5.40	\$3.83

FINANCIAL HIGHLIGHTS FOR THE PAST 3 YEARS**

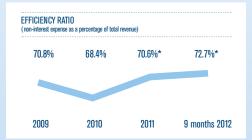






Financial Highlights for 03-2012

- » Net income of \$35.3 million, up 21% excluding Transaction and Integration Costs
- » Return on common shareholders' equity of 12.2%, excluding Transaction and **Integration Costs**
- » Continued good loan growth, up 8% year-over-year
- » Credit quality remains strong
- » Announcement of the aguisition of AGF Trust, which closed on August 1,2012



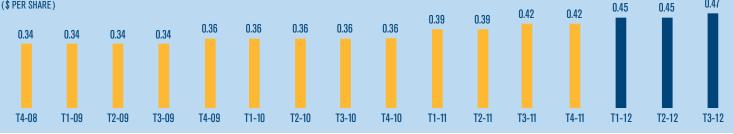


0.47

* Excluding Transaction and Integration Costs

** Results prior to 2011 have not been restated under IFRS

DECLARED DIVIDEND HISTORY (\$ PER SHARE)





CONTACT INFORMATION

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In this document and in other documents filed with Canadian regulatory authorities or in other communications, Laurentian Bank of Canada (the "Bank") may from time to time make written or oral forward-looking statements within the meaning of applicable securities legislation. Forward-looking statements include, but are not limited to, statements regarding the Bank's business plan and financial objectives. The forward-looking statements contained in this document are used to assist the Bank's security holders and analysts in obtaining a better understanding of the Bank's financial position and the results of operations as at and for the periods ended on the dates presented and may not be appropriate for other purposes. Forward-looking statements typically use the conditional, as well as words such as prospects, believe, estimate, forecast, project, expect, anticipate, plan, may, should, could and would, or the negative of these terms, variations thereof or similar terminology. By their very nature, forward-looking statements are based on assumptions and involve inherent risks and uncertainties, both general and specific in nature. It is therefore possible that the forecasts, projections and other forward-looking statements will not be achieved or will prove to be inaccurate. Although the Bank believes that the expectations reflected in these forward-looking statements are reasonable, it can give no assurance that these expectations will prove to have been correct. The Bank cautions readers against placing undue reliance on forward-looking statements when making decisions, as the actual results could differ considerably from the opinions, plans, objectives, expectations, forecasts, estimates and intentions expressed in such forward-looking statements due to various material factors. Among other things, these factors include capital market activity, changes in government monetary, fiscal and economic policies, changes in interest rates, inflation levels and general economic conditions, legislative and regulatory developments, competition, credit ratings, scarcity of human resources and technological environment. The Bank further cautions that the foregoing list of factors is not exhaustive. For more information on the risks, uncertainties and assumptions that would cause the Bank's actual results to differ from current expectations, please also refer to the Bank's public filings available at www.sedar.com. The Bank does not undertake to update any forward-looking statements, whether oral or written, made by itself or on its behalf, except to the extent required by securities regulations.