

Laurentian Bank Investor Presentation

January 2022

Caution regarding forward-looking statements

From time to time, Laurentian Bank of Canada (the "Bank") will make written or oral forw ard-looking statements within the meaning of applicable securities legislation, including such as those contained in this document (and in the documents incorporated by reference herein), and in other documents filed filings with Canadian regulatory authorities, in reports to shareholders, and in other written or oral communications. These forw ard-looking statements under, current securities legislation in Canada. They include, but are not limited to, statements regarding the Bank's vision, strategic goals, business plans and strategies, priorities and financial performance objectives; the economic and market review and outlook for Canadian, United States (U.S.), European, and global economies; the regulatory environment in which the Bank operates; the risk environment, including, credit risk, liquidity, and funding risks; the anticipated ongoing and potential impact of the coronavirus (COV ID-19) pandemic on the Bank's operations, earnings, financial results and financial performance, condition, objectives, and on the global economy and financial markets conditions; the statements under the headings "Outlook", "COVID-19 Pandemic" and "Risk Appetite and Risk Management Framew ork" contained in the Bank's 2021 Annual Report for the year ended October 31, 2021 (the "2021 Annual Report"), including the Management's Discussion and Analysis for the fiscal year ended October 31, 2021; and other statements that are not historical facts. Forw ard-looking statements typically are identified with words or phrases such as "believe", "assume", "estimate", "forecast", "outlook", "project", "vision", "expect", "foresee", "anticipate", "intend", "plan", "goal", "aim", "target", and expressions of future or conditional verbs such as "may", "should", "would", "would", "will", "intend" or the negative of any of these terms, variations thereof or similar terminology.

By their very nature, forward-looking statements require us to make assumptions and are subject to inherent risks and uncertainties, both general and specific in nature, which give rise to the possibility that the Bank's predictions, forecasts, projections, expectations, or conclusions may prove to be inaccurate; that the Bank's assumptions may be incorrect (in whole or in part); and that the Bank's financial performance objectives, visions, and strategic goals may not be achieved. Forward-looking statements should not be read as guarantees of future performance or results, or indications of whether or not actual results will be achieved. Material economic assumptions underlying the forward-looking statements contained in this document are set out in the 2021 Annual Report under the heading "Outlook", which assumptions are incorporated by reference herein.

We caution readers against placing undue reliance on forward-looking statements, as a number of risk factors, many of which are beyond the Bank's control and the effects of which can be difficult to predict or measure, could influence, individually or collectively, the accuracy of the forward-looking statements and cause the Bank's actual future results to differ significantly from the targets, expectations, estimates or intentions expressed in the forward-looking statements. These risk factors include, but are not limited to, risks relating to: credit; market; liquidity and funding; insurance; operational; regulatory compliance (which could lead to us being subject to various legal and regulatory proceedings, the potential outcome of which could include regulatory restrictions, penalties, and fines); strategic; reputation; legal and regulatory environment; competitive and systemic risks; and other significant risks discussed in the risk-related portions of the Bank's 2021 Annual Report, such as those related to: the ongoing and potential impacts of the COVID-19 pandemic on the Bank's business, financial condition and prospects; Canadian and global economic conditions; geopolitical issues; Canadian housing and household indebtedness; technology, information systems and cybersecurity; technological disruption, privacy, data and third-party related risks; competition and the Bank's ability to execute on its strategic objectives; the economic climate in the U.S. and Canada; digital disruption and innovation (including, emerging fintech competitors); Interbank offered rate (IBOR) transition; changes in currency and interest rates (including the possibility of negative interest rates); accounting policies, estimates and developments; legal and regulatory compliance and changes; changes in government fiscal, monetary and other policies; tax risk and transparency; modernization of Canadian payment systems; fraud and criminal activity; human capital; insurance; business continuity; business infrastructure; emergence of

We further caution that the foregoing list of factors is not exhaustive. Additional risks, events, and uncertainties not currently known to us or that we currently deem to be immaterial may also have a material adverse effect on the Bank's financial position, financial performance, cash flows, business or reputation the Bank. When relying on the Bank's forward-looking statements to make decisions involving the Bank, investors and others should carefully consider the foregoing factors, uncertainties, and current and potential events. The forward-looking information contained in this document (and in the documents incorporated by reference) is presented for the purpose of assisting investors, financial analysts, and others in understanding the Bank's financial position and the results of the Bank's operations as at, and for the period ended on, the date presented, as well as the Bank's financial performance objectives, vision and strategic goals, and may not be appropriate for other purposes. Any forward-looking statements contained in this document represent the views of management only as at the date hereof, are presented for the purposes of assisting investors and others in understanding certain key elements of the Bank's current objectives, strategic priorities, expectations and plans, and in obtaining a better understanding of the Bank's business and anticipated operating environment and may not be appropriate for other purposes. We do not undertake to update any forward-looking statements, whether oral or written, made by the Bank or on its behalf whether as a result of new information, future events or otherwise, except to the extent required by applicable securities regulations. Additional information relating to the Bank can be located on the SEDAR website at www.sedar.com.

The financial information for years 2021 and before in this document is in Canadian dollars and is based on the condensed interim consolidated financial statements (unaudited) prepared under International Financial Reporting Standards (IFRS). Information presented for fiscal 2022 and beyond are forw ard-looking statements.

Non-GAAP financial and other measures

Management uses financial measures based on generally accepted accounting principles (GAAP) and non-GAAP financial measures to assess the Bank's performance. Non-GAAP financial measures presented throughout this document are referred to as "adjusted" measures and exclude amounts designated as adjusting items. Non-GAAP financial measures are not standardized financial measures under the financial reporting framework used to prepare the financial statements of the Bank and might not be comparable to similar financial measures disclosed by other issuers. Adjusting items have been designated as such as management does not believe they are indicative of underlying business performance. Non-GAAP financial measures are considered useful to readers in obtaining a better understanding of how management analyzes the Bank's results and in assessing underlying business performance and related trends

Non-GAAP ratios are not standardized financial measures under the financial reporting framew ork used to prepare the financial statements of the Bank to which the non-GAAP ratios relate and might not be comparable to similar financial measures disclosed by other issuers. Ratios are considered non-GAAP ratios if adjusted measures are used as components or refer to the Non-GAAP financial measure description above. Non-GAAP ratios are considered useful to readers in obtaining a better understanding of how management analyzes the Bank's results and in assessing underlying business performance and related trends.

Management also uses supplementary financial measures to analyze the Bank's results and in assessing underlying business performance and related trends.

For more information, refer to pages 26 and 27 of this presentation and to the Non-GAAP Financial and Other Measures section beginning on page 28 of the 2021 Annual Report, including the Management's Discussion and Analysis (MD&A) for the fiscal year ended October 31, 2021, which pages are incorporated by reference herein. The MD&A is available on SEDAR at <u>www.sedar.com</u>.

1.0

Who is Laurentian Bank?

Who we are

Founded in Montreal in 1846, Laurentian Bank helps families, businesses and communities thrive.

Today, we have 2,800 employees working together as one team, to provide a broad range of financial services and advice-based solutions for customers across Canada and the United States.

Who we are | Laurentian Bank by the numbers*





in balance sheet assets



2,800+ employees

175

years strong, founded in 1846



customers

Who we are | Our operations

Commercial Banking

Our Commercial Bank is the **growth** engine of the Bank, offering our customers in-depth industry knowledge in **four** specialized areas of lending:

- Real estate financing;
- **Equipment** financing;
- Inventory financing; and,
- Commercial SME and Syndication

This **specialized approach**, combined with our team's focus on customer-centricity, has led to long-term relationships and sustainable growth.

Personal Banking

Our One Personal Bank delivers an **omnichannel experience** for our **460,000+ customers**:

Branch Network – The Bank is proud of its 175-year roots. Our Quebec-based branch network has evolved to a focused 100% advice model.

Digital Banking – Through our digital-first approach, we offer Digital Banking products and services to customers across Canada, including the recent launch of our new mobile app.

Advisors and Brokers channel – We are a leading provider of banking products and services to a strong network of financial advisors and mortgage brokers across Canada.

Capital Markets

Our Capital Markets division offers our customers **unique**, **focused** and **valueadded financial products** and **services** through an efficient and diversified distribution network.

Key activities include:

- Originating, selling and trading **Canadian Fixed Income** securities;
- **Debt Capital Markets** capability targeting government relationships across federal, provincial, municipal and related issuers; and,
- Core verticals and cross-sell opportunities with Commercial Banking to leverage deep customer relationships, as well as Resource and Diversified Quebec Industries.

Who we are | Our purpose & core values

Our purpose

We believe we can **change banking** for the better. **By seeing beyond numbers** to **bring hopes and dreams** to life. Better begins when everyone feels like they belong and has the **chance to thrive.**

Our core values

We place our **customers first** We work together as **One Team** We act **courageously** We are **results driven** We believe **everyone belongs**

Our tagline: Seeing Beyond Numbers

2.0

2021 A Year in Review





A Year in Review | Executed against three key priorities



TEAM

Renewed the leadership team and organizational structure





EFFICIENCY

Increased **cost discipline** while pivoting to structural cost optimization STRATEGY

Conducted a review of operations and **developed a new** strategic plan

A Year in Review | Our renewed senior leadership team



RANIA LLEWELLYN President and CEO



KARINE ABGRALL-TESLYK

EVP, Personal Banking



SÉBASTIEN BÉLAIR

EVP, Chief Human Resources Officer



YVES DENOMMÉ

EVP, Operations



YVAN DESCHAMPS EVP, Chief Financial Officer



KELSEY GUNDERSON EVP, Capital Markets



WILLIAM MASON EVP, Chief Risk Officer



ÉRIC PROVOST EVP, Commercial Banking and President, Quebec Market



BEEL YAQUB EVP, Chief Information Technology Officer

A Year in Review | Key highlights in 2021

Q2

Q1

Leadership Team 3 new external hires and an internal promotion

Mortgages

Launched an end-to-end review of mortgage processes

Digital Launched review of digital

roadmap

Equity, Diversity & Inclusion Introduced Courageous Conversation series

Leadership Team Appointed new Head of Personal Banking & new CFO

Mortgages Launched broker pilot program and streamlined processes

Outlook Upgrade Both DBRS and S&P upgraded their ratings outlook from negative to stable

Covered Bonds Launched inaugural covered bond program

LRCN

Issued \$125 million of Limited Recourse Capital Notes

Union Decertification

Canada Industrial Relations Board revoked union certification

Q3

Leadership Team Appointed Chief Information Technology Officer

Mortgages

Introduced DocuSign, Automated Valuation Management & created Residential Real Estate Secured Lending business unit

ESG

Launched Employee Resource Groups, unconscious bias training, and climate risk assessment

De-risked Pensions

Purchased group annuity contracts to de-risk pension plans

Simplification

Consolidated vendor agreements & streamlined Visa product offering

Q4+

New 3-Year Strategic Plan Completed bank-wide review & launched new strategic plan

Digital

Launched new Mobile App through agile methodology in less than 7 months

ESG

Launched materiality assessment and committed to not directly finance the exploration, production or development of coal or oil & gas

Purpose & Values

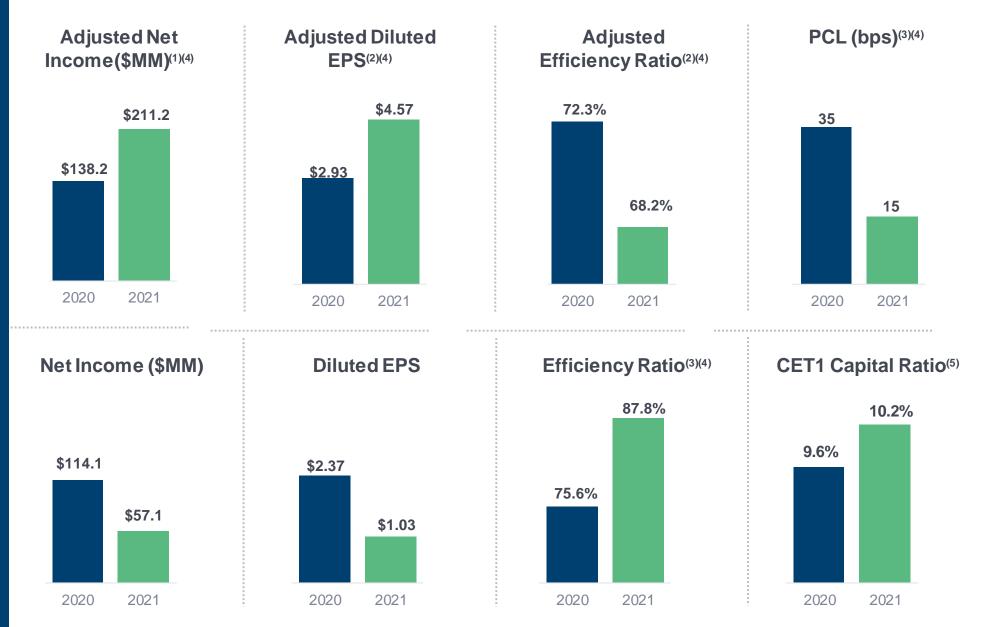
Introduced new purpose and core values

Partnerships

Partnered with Brim Financial to transform the VISA customer experience

2021 Financial Highlights

- As a result of the Bank's strategic review, results were impacted by impairment and restructuring charges in Q4 2021. These charges were necessary steps that will reposition the Bank for profitable growth.
- Adjusted Net Income up 53% year over year
- Commercial loans and acceptances have grown by 11% year over year
- A record year for Capital Markets
- Adjusted efficiency ratio improved by 410 bps reflecting focus on cost discipline



(1) This is a non-GAAP financial measure. (2) This is a non-GAAP ratio. (3) This is a supplementary financial measure. (4) For more information, refer to page 3 of this presentation and to the Non-GAAP Financial and Other Measures section beginning on page 28 of the 2021 Annual Report, including the Management's Discussi on and Analysis (MD&A) for the fiscal year ended October 31, 2021, which page is incorporated by reference herein. The MD&A is available on SEDAR at www.sedar.com. (5) In accordance with OSFI's "Capital Adequacy Requirements" guideline.

3.0

Our New Strategic Plan

Overview | A 5-point strategy for future growth



The Path Forward | Sound growth strategies and purpose-driven

Culture Our Driving Force	Commercial Banking Our Growth Engine	Capital Markets Focused and Aligned Offering	Personal Banking Repositioning for Growth
 Inspire and engage employees to work as One Team 	Continue to focus on our specialized sectors	 Be an alternative to large banks 	Create one performance- oriented Personal Bank
Instil a performance- oriented culture	Diversify geographically and by industry	 Expand capabilities to further align with Commercial Banking 	Enhance focus products and services
 Create an equitable, diverse and inclusive 	Deepen customer relationships	 New ESG capabilities to amplify our Purpose 	Lead with a digital-first approach
environment			• Build a purpose-driven brand

Culture | Inspire and engage employees



Purpose-Driven

Create a sense of belonging by renewing purpose, values and focus on ESG



Listen & Learn

Introduced first employee engagement survey in 9 years





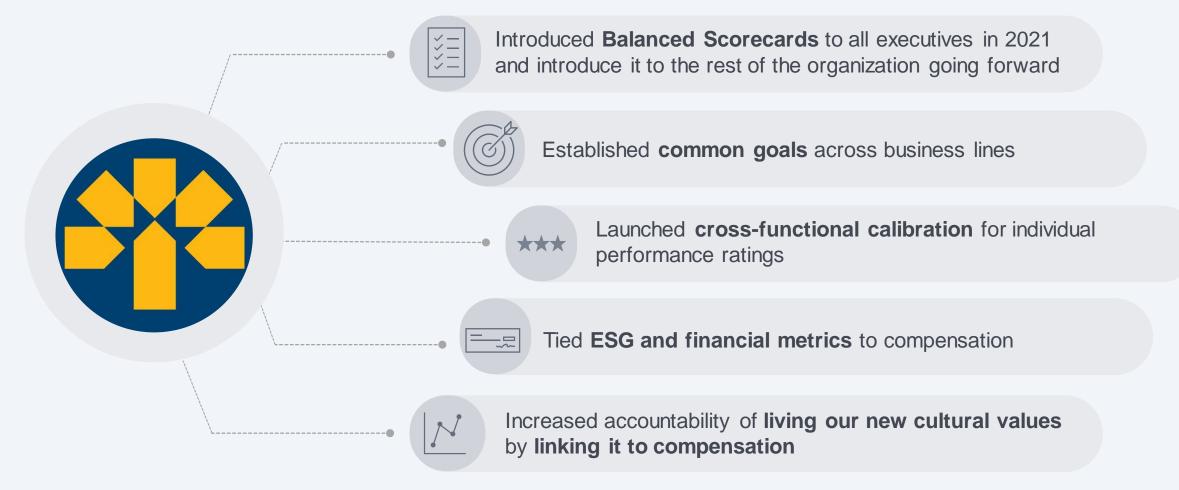
Flexible Approach

Hybrid model home office-first approach

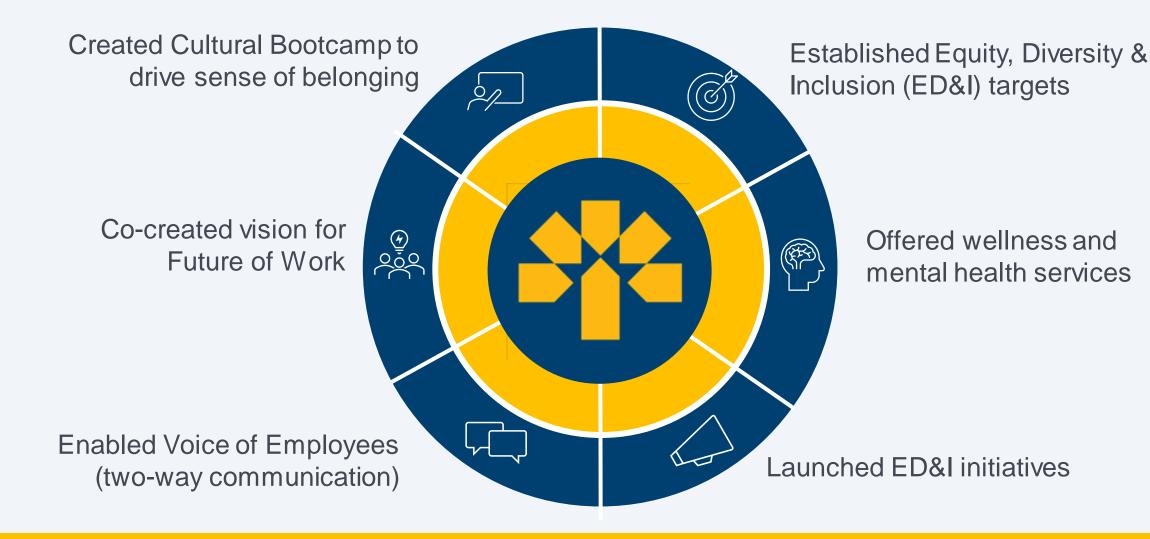
Skills Development

Prioritize development and growth of our employees

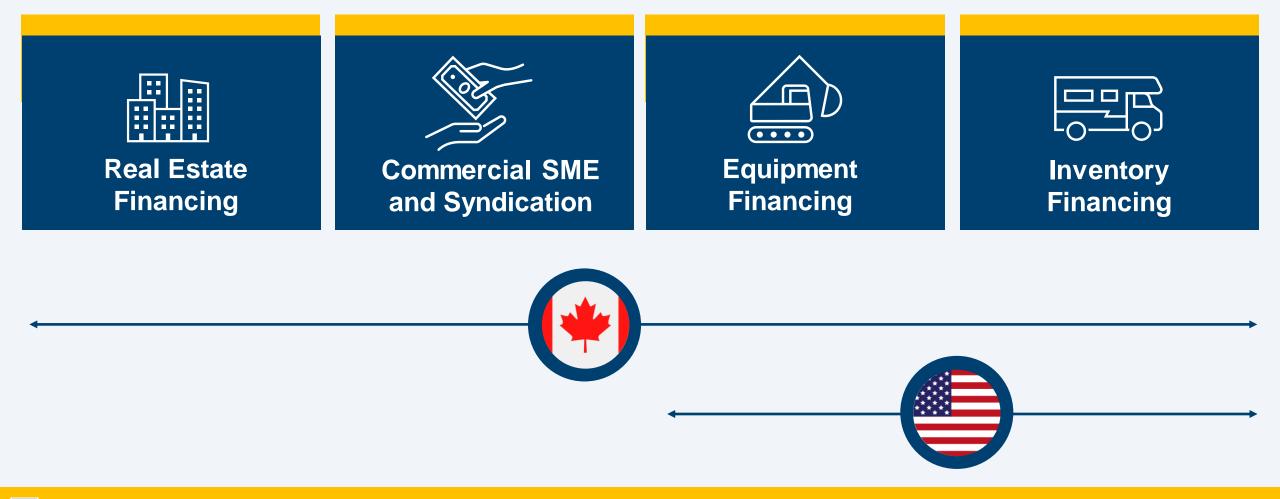
Culture | Instil a performance-oriented culture



Culture | Create an inclusive environment



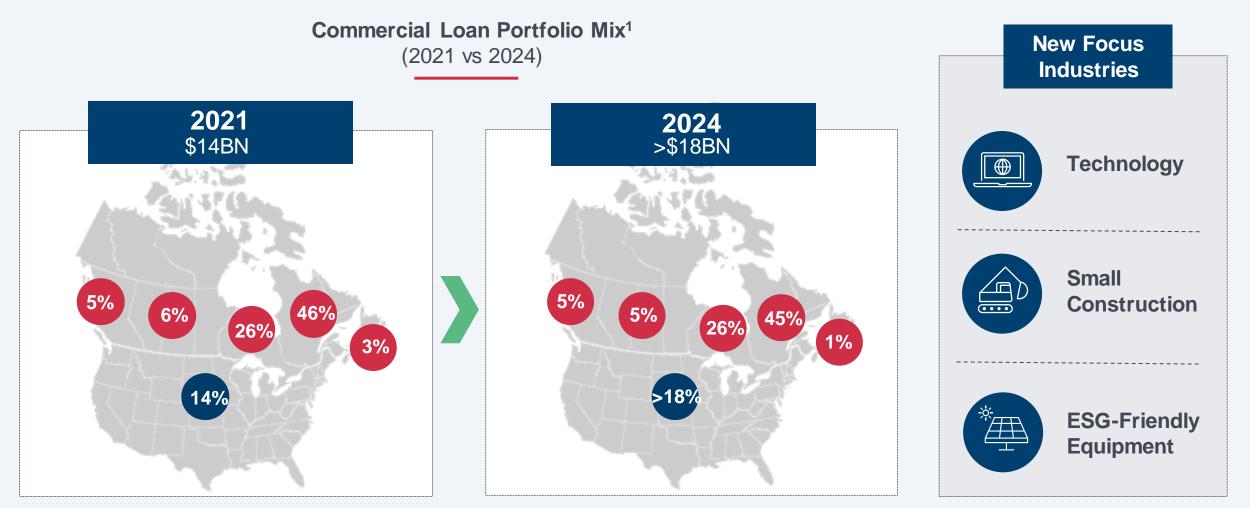
Commercial Banking | Highly specialized in four sectors



Commercial Banking | Continue to focus on specialized sectors



Commercial Banking | Diversify geographically and by industry



¹ As at October 31

Commercial Banking | Deepening customer relationships







Deposits

Digital Cash Management Platform

Personal Bank

Merchant loans for Canadian dealers

Capital Markets

Capital Markets services for top tier Commercial clients

Underpinned by continuous customer experience improvements



Capital Markets | Be an alternative to large banks



Unique Market Position



Targeted Capabilities

Own a unique market position that exists between bank owned dealers and smaller brokers and dealers

Provide higher level of service and targeted capabilities for our clients



Presence in Key Markets

Uniquely positioned in key markets, with a focus on ESG that aligns with regional priorities

Capital Markets | Expanding our capabilities



Capital Markets | Value-added ESG capabilities



Personal Banking | One performance-oriented Personal Bank



Personal Banking | Enhance focus products

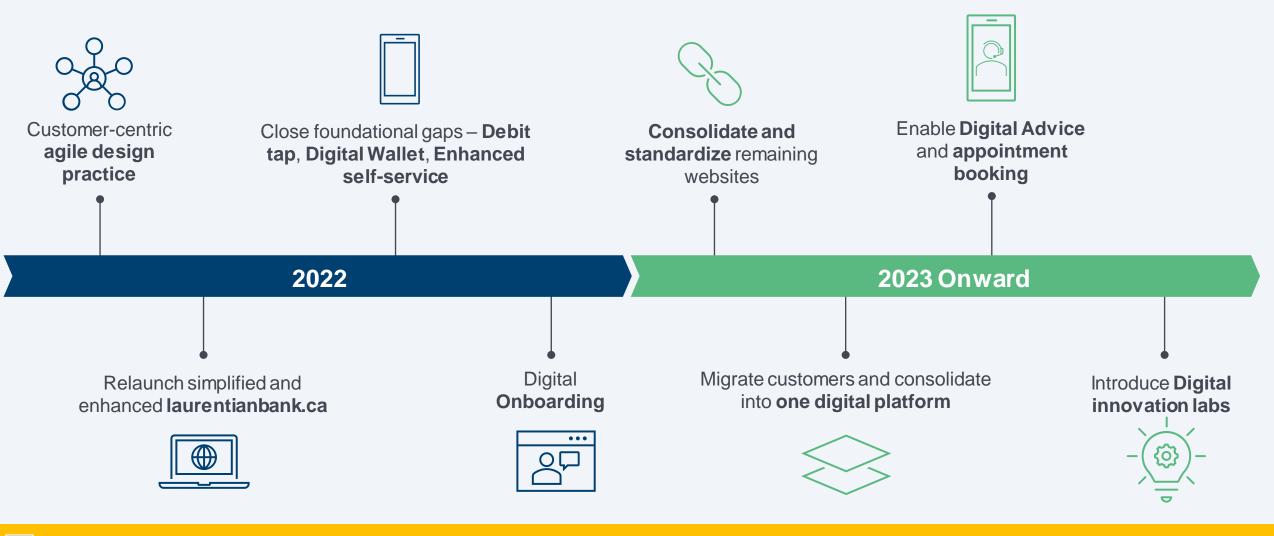


- Replace E2E platform
- Increase underwriting capacity
- Introduce "first time right" metrics
- Launch new loyalty team
- · Introduce captive mobile sales force
- Leverage Brim's Platform as a
 Service to accelerate digital
 capabilities and simplify the VISA
 ecosystem
- Digitize onboarding
- Leverage new rewards platform
- Introduce Visa instalment loans
- Develop bundled rewards Program

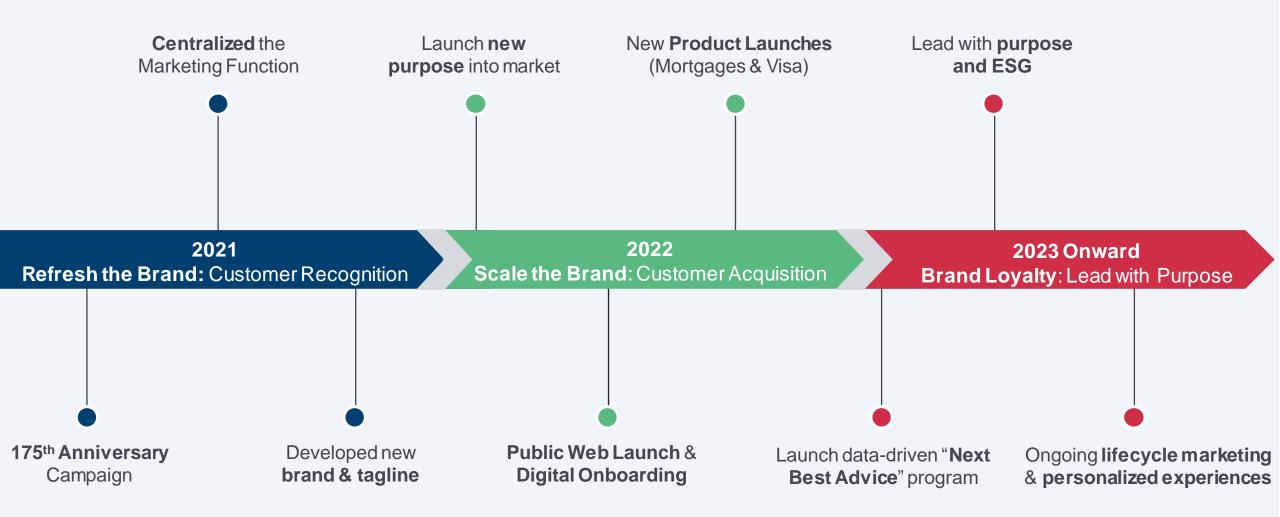
- New **digital capabilities** to drive deposits
- Simplify product offering
- Introduce ESG products
- New marketing positioning
- New reward and loyalty program

Retain and Deepen Existing Relationship + Target New Customer Segments

Personal Banking | Digital-first approach



Personal Banking | Building a purpose-driven brand



Our New Strategic Plan | Measuring success: KPIs

		Priorities				KPIs		
Culture	Tear 2. Insti 3. Cre	pire & engage employees as One m il a performance-oriented culture pate a equitable, diverse and usive environment	Employee Engagement Index 2021: 74% 2022: 75% 2024: ≥80%		Employee Turnover 2021: 27% 2022: 25% 2024: <20%		 ED&I Targets Annually: 5% Students from Black Community 2024: ≥ 40% Women leaders AVP+ 2025: +3% BIPOC leaders VP 	
Commercial Banking	2. Dive	ntinue focus on specialized sectors ersify geographically and by industry epen customer relationships	Loan Growth % of commercial loans in the U.S 2021: \$14B U.S 2022: \$15B 2021: 14% 2024: > \$18B 2022: 15% 2024: > 18% 2024: >18%		Maintain Excellent NPS 50+			
Capital Markets	2. Exp Con 3. New	an alternative to large banks band capabilities to further align with nmercial Banking v ESG capabilities to amplify our pose	Grow historical syndicate positions with core Provincial and Corporate Issuers 2021: 9th 2024: 7th		Expand coverage universe of our top-tier Commercial Clients 2021: 50% 2022: 75% 2024: 100%		Participate in sustainable bond issuances with our core clients > 75%	
Personal Banking	Pers 2. Enh 3. Lea	ate one performance-oriented sonal Bank nance focus products and processes d with digital-first approach d a purpose-driven brand	Mortgage time to 'yes' days 2021: 8 days 2022: 3 days 2024: 2 days			New Bank Accoun Openings 2022: 10x Growth 2024: 30x Growth	t	Account Opening & Digital Activation 2021: 2-4 days 2022: < 30 min

4.0

Financial Roadmap

Our Financial Roadmap | Key financial drivers

	FY2022	Medium-Term
Loan Growth	Low single digit	Mid single digit
Deposit Growth	Low single digit	Mid single digit
Loan Portfolio Mix	Commercial >42%	Commercial >45%
Net Interest Margin ¹	>1.85%	>1.90%
PCL (bps) ¹	Mid teens	High teens

¹ This is a supplementary financial measure. For more information, refer to the non-GAAP financial and other measures section beginning on page 28 of the 2021 Annual Report, including the MD&A for the fiscal year ended October 31, 2021, which page is incorporated by reference herein.

Our Financial Roadmap | Financial targets

	2022	Medium-Term
Adjusted diluted EPS growth ¹	> 5%	7-10%
Adjusted ROE ¹	> 8.5%	> 10%
Adjusted efficiency ratio ¹	< 68%	< 65%
Adjusted operating leverage ¹	Positive	Positive

¹ The financial targets are non-GAAP ratios based on non-GAAP financial measures. For more information, refer to the non-GAAP financial and other measures section beginning on page 28 of the 2021 Annual Report, including the MD&A for the fiscal year ended October 31, 2021, which page is incorporated by reference herein.

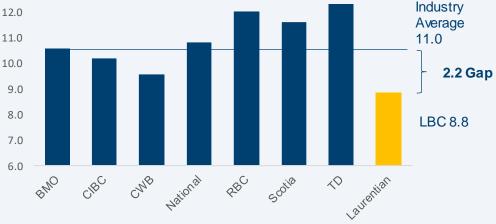
Our Financial Roadmap | LBC valuation¹

Double Drivers of Valuation

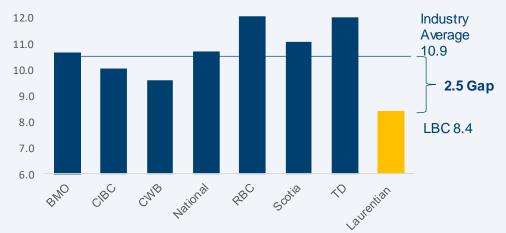
- ✓ Earnings growth
- ✓ Execution to drive multiple expansion













Why Invest in Laurentian Bank?

Why Invest? | Our unique value proposition



Why Invest? | A strong foundation



Why Invest? | Prudent capital management

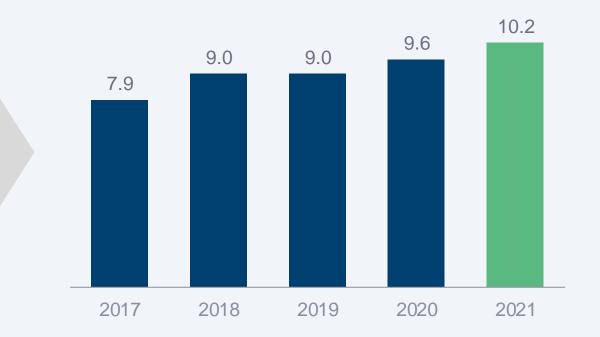
Capital Management Fundamentals

- ✓ CET1 operating range >8.5%
- ✓ Excess capital >\$300MM
- Flexibility to support organic growth and strategic acquisitions

Shareholder Value Creation

- ✓ Dividend payout ratio policy of 40-50%
 - > 10% dividend increase in Q1/22
- ✓ Prudent 2% NCIB¹ program over 2022

A healthy capital position² Common Equity Tier 1 capital ratio³ (in %)



² On a standardized basis versus AIRB

³ In accordance with OSFI's "Capital Adequacy Requirements" guidelines.

¹ Normal Course Issuer Bid (NCIB)

Why Invest? | Diversified funding strategy

Strengthening Our Funding

- ✓ S&P and DBRS Morningstar revised their longterm ratings outlooks from "negative" to "stable"
- \checkmark Issued Limited Recourse Notes and Covered Bonds

Path Forward:

- Add new digital and cash management capabilities to drive deposits
- Initiate USD institutional funding
- Introduce sustainable bond framework

Well-diversified funding sources to support our growth 1% 7% 19% \$45.1 B \$45.1 B Demand & 7.8 notice 9.9 deposits Liquid 30% 2021 assets Term deposits & wholesale funding Loans, net 32.5 6% Capital 1% 7% Personal - Branch deposits Other Personal - Advisors & Brokers deposits assets ■ Other Personal - Digital deposits liabilities 3.0 1.8 ¬ 1.7 Business deposits Wholesale deposits Liabilities & Total Assets Capital

Multiple Funding Sources

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Debt related to securitization activities

Subordinated debt Shareholders' equity 29%

Why Invest? | Strong record of credit quality

Prudent Approach to Risk Management

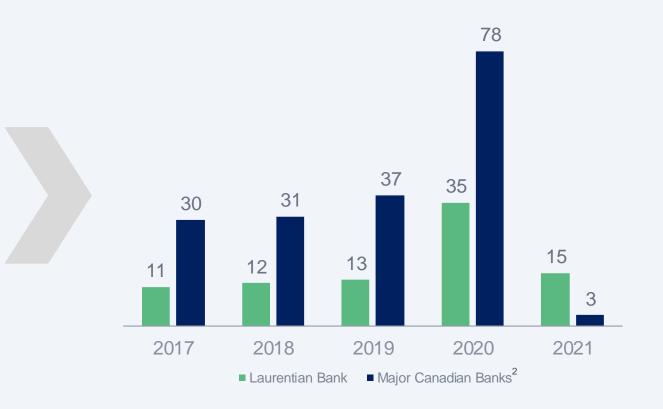
- ✓ Strong underwriting discipline
- ✓ Highly collateralized asset base

Risk-Adjusted Return Mindset

- Growth of Commercial Banking will drive PCL towards high-teens while improving profitability
- Additional opportunities for higher riskadjusted returns within our risk appetite

Good track record of strong credit quality

Provision for credit losses (PCL in bps)¹



- ¹ As a % of average loans and acceptances
- ² Weighted-average PCL based on industry data

Why Invest? | Path to improved efficiency



Leveraging partners to access economies of scale and leading innovation

Hybrid Work Model



Becoming an agile organization, and implementing hybrid work models supporting our employee value proposition **Process Optimization**



Optimizing end-to-end processes to deliver more value for the Bank and improve the customer experience

In 2021, we reduced our overall adjusted efficiency ratio by 410 bps to 68.2% for the year

Why Invest? | Our commitment to ESG



Going forward, Laurentian Bank will not directly finance the exploration, production or development of coal or oil and gas.

¹Task Force on Climate-Related Financial Disclosures (TCFD)

Why Invest? | New 5-point strategy



Results: Accelerated Growth by 2024

Why Invest? | We believe...



Our strategy will drive shareholder value and profitable growth

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