

Laurentian Bank Investor Day

December 10, 2021

Caution regarding forward-looking statements

From time to time, Laurentian Bank of Canada (the "Bank") will make written or oral forward-looking statements within the meaning of applicable securities legislation, including such as those contained in this document (and in the documents incorporated by reference herein), and in other documents filed filings with Canadian regulatory authorities, in reports to shareholders, and in other written or oral communications. These forward-looking statements are made in accordance with, and are intended to be forward-looking statements under, current securities legislation in Canada. They include, but are not limited to, statements regarding the Bank's vision, strategic goals, business plans and strategies, priorities and financial performance objectives; the economic and market review and outlook for Canadian, United States (U.S.), European, and global economies; the regulatory environment in which the Bank operates; the risk environment, including, credit risk, liquidity, and funding risks; the anticipated ongoing and potential impact of the coronavirus (COVID-19) pandemic on the Bank's operations, earnings, financial results and financial performance, condition, objectives, and on the global economy and financial markets conditions; the statements under the headings "Outlook", "COVID-19 Pandemic" and "Risk Appetite and Risk Management Framework" contained in the Bank's 2021 Annual Report for the year ended October 31, 2021 (the "2021 Annual Report"), including the Management's Discussion and Analysis for the fiscal year ended October 31, 2021; and other statements that are not historical facts. Forward-looking statements typically are identified with words or phrases such as "believe", "assume", "estimate", "forecast", "outlook", "project", "vision", "expect", "foresee", "anticipate", "intend", "plan", "goal", "aim", "target", and expressions of future or conditional verbs such as "may", "should", "would", "would", "will", "intend" or the negative of any of these terms, variations thereof or similar terminology.

By their very nature, forward-looking statements require us to make assumptions and are subject to inherent risks and uncertainties, both general and specific in nature, which give rise to the possibility that the Bank's predictions, forecasts, projections, expectations, or conclusions may prove to be inaccurate; that the Bank's assumptions may be incorrect (in whole or in part); and that the Bank's financial performance objectives, visions, and strategic goals may not be achieved. Forward-looking statements should not be read as guarantees of future performance or results, or indications of whether or not actual results will be achieved. Material economic assumptions underlying the forward-looking statements contained in this document are set out in the 2021 Annual Report under the heading "Outlook", which assumptions are incorporated by reference herein.

We caution readers against placing undue reliance on forward-looking statements, as a number of risk factors, many of which are beyond the Bank's control and the effects of which can be difficult to predict or measure, could influence, individually or collectively, the accuracy of the forward-looking statements and cause the Bank's actual future results to differ significantly from the targets, expectations, estimates or intentions expressed in the forward-looking statements. These risk factors include, but are not limited to, risks relating to: credit; market; liquidity and funding; insurance; operational; regulatory compliance (which could lead to us being subject to various legal and regulatory proceedings, the potential outcome of which could include regulatory restrictions, penalties, and fines); strategic; reputation; legal and regulatory environment; competitive and systemic risks; and other significant risks discussed in the risk-related portions of the Bank's 2021 Annual Report, such as those related to: the ongoing and potential impacts of the COVID-19 pandemic on the Bank, the Bank's business, financial condition and prospects; Canadian and global economic conditions; geopolitical issues; Canadian housing and household indebtedness; technology, information systems and cybersecurity; technological disruption, privacy, data and third-party related risks; competition and the Bank's ability to execute on its strategic objectives; the economic climate in the U.S. and Canada; digital disruption and innovation (including, emerging fintech competitors); Interbank offered rate (IBOR) transition; changes in currency and interest rates (including the possibility of negative interest rates); accounting policies, estimates and developments; legal and regulatory compliance and changes; changes in government fiscal, monetary and other policies; tax risk and transparency; modernization of Canadian payment systems; fraud and criminal activity; human capital; insurance; business continuity; business infrastructure; em

We further caution that the foregoing list of factors is not exhaustive. Additional risks, events, and uncertainties not currently known to us or that we currently deem to be immaterial may also have a material adverse effect on the Bank's financial position, financial performance, cash flows, business or reputation the Bank. When relying on the Bank's forward-looking statements to make decisions involving the Bank, investors and others should carefully consider the foregoing factors, uncertainties, and current and potential events. The forward-looking information contained in this document (and in the documents incorporated by reference) is presented for the purpose of assisting investors, financial analysts, and others in understanding the Bank's financial performance objectives, vision and strategic goals, and may not be appropriate for other purposes. Any forward-looking statements contained in this document represent the views of management only as at the date hereof, are presented for the purposes of assisting investors and others in understanding certain key elements of the Bank's current objectives, strategic priorities, expectations and plans, and in obtaining a better understanding of the Bank's business and anticipated operating environment and may not be appropriate for other purposes. We do not undertake to update any forward-looking statements, whether oral or written, made by the Bank or on its behalf whether as a result of new information, future events or otherwise, except to the extent required by applicable securities regulations. Additional information relating to the Bank can be located on the SEDAR website at www.sedar.com.

The financial information for years 2021 and before in this document is in Canadian dollars and is based on the condensed interim consolidated financial statements (unaudited) prepared under International Financial Reporting Standards (IFRS). Information presented for fiscal 2022 and beyond are forward-looking statements.

Non-GAAP financial and other measures

Management uses financial measures based on generally accepted accounting principles (GAAP) and non-GAAP financial measures to assess the Bank's performance. Non-GAAP financial measures presented throughout this document are referred to as "adjusted" measures and exclude amounts designated as adjusting items. Non-GAAP financial measures are not standardized financial measures under the financial reporting framework used to prepare the financial statements of the Bank and might not be comparable to similar financial measures disclosed by other issuers. Adjusting items have been designated as such as management does not believe they are indicative of underlying business performance. Non-GAAP financial measures are considered useful to readers in obtaining a better understanding of how management analyzes the Bank's results and in assessing underlying business performance and related trends

Non-GAAP ratios are not standardized financial measures under the financial reporting framework used to prepare the financial statements of the Bank to which the non-GAAP ratios relate and might not be comparable to similar financial measures disclosed by other issuers. Ratios are considered non-GAAP ratios if adjusted measures are used as components or refer to the Non-GAAP financial measure description above. Non-GAAP ratios are considered useful to readers in obtaining a better understanding of how management analyzes the Bank's results and in assessing underlying business performance and related trends.

Management also uses supplementary financial measures to analyze the Bank's results and in assessing underlying business performance and related trends.

For more information, refer to pages 26 and 27 of this presentation and to the Non-GAAP Financial and Other Measures section beginning on page 28 of the 2021 Annual Report, including the Management's Discussion and Analysis (MD&A) for the fiscal year ended October 31, 2021, which pages are incorporated by reference herein. The MD&A is available on SEDAR at www.sedar.com.

1.0

Strategic Overview





YEARS

Overview | Laurentian Bank has strong roots and a history of firsts

1939

First institution of its kind to hold a trust company, to be known as Laurentian Trust

1972

The Bank becomes the first financial institution in Canada to link all its branches to a central computer

1974

The Bank is at the forefront of Bancaide and installs the **first generation of automated banking machines**

1997

The Bank becomes the first bank in Canada to appoint a woman as Chair of the Board, Jeannine Guillevin Wood 2020

First woman CEO of a chartered bank in Canadian history, with the appointment of Rania Llewellyn

Overview | In recent years the Bank has faced challenges



In 2021, the Bank began to reset and rebuild

Overview | Executed against three key priorities



TEAM

Renewed the leadership team and organizational structure



EFFICIENCY

Increased cost
discipline while
pivoting to structural
cost optimization



STRATEGY

Conducted a review of operations and developed a new strategic plan

Overview | Our unique value proposition



Alternative to Big 6

Offering alternative lending services to meet the needs of even more Canadians and businesses



Specialized

Shifting our leadership vision from being all things to all people to being great in our specialized businesses



Human

Delivering a more 'human experience' to make a difference in our customers' and employees' lives and financial wellbeing



Partnerships

Leveraging our size to partner with others to offer our customers new products and services faster and leapfrog the competition



Resourceful

Employees who are resourceful, creative and nimble in developing solutions for the Bank and for our customers

Today, we are launching a new 5-point strategy for longterm, sustainable, profitable growth

Overview | A 5-point strategy for future growth



2022: EXECUTE

2023: GROW

2024: ACCELERATE



"Strategy without execution is the slowest route to victory."

- SUN TZU

Overview | Strategy in action



Build One Winning Team

- ✓ Renewed leadership team
- ✓ Refreshed organizational structure
- ✓ Launched first
 employee
 engagement survey
 in nine years



Make Size Our Advantage

- ✓ Speeding up product development
- ✓ Implemented Agile methodology



Think Customer First

- ✓ Launched Voice of the Customer across the Bank
- ✓ New "customer"
 quadrant in all
 executive scorecards
- Hosted virtual client roundtables throughout the year



Simplify

- ✓ Streamlined mortgage process
- ✓ Simplified Visa product offering
- ✓ Consolidated vendor agreements
- ✓ Streamlined commercial customer onboarding



Make the Better Choice

- ✓ Tied ESG to executive compensation
- ✓ Launched materiality and climate risk assessment
- Launched equity, diversity and inclusion initiatives

2.0

The Path Forward

2.1

Culture

2.2

Commercial Banking

2.3

Capital Markets

2.4

Personal Banking

2.1

Our Driving Force

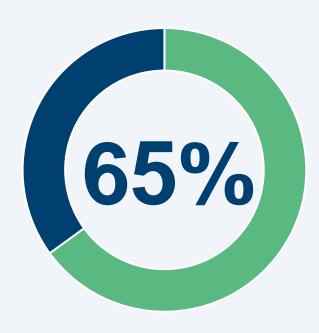


"Culture eats strategy for breakfast."

- PETER DRUCKER

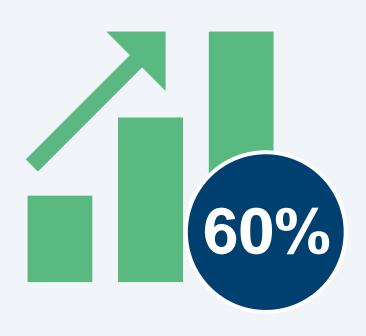


Our Driving Force | Culture drives performance and financial value



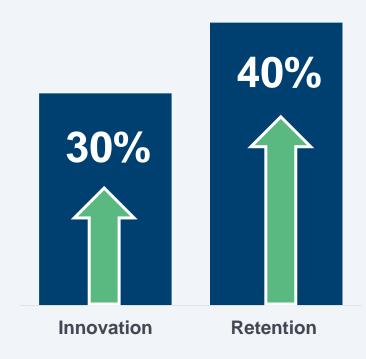
65% say culture is most important driver of performance

(PWC 2018)



Strong culture leads to 60% higher shareholder returns

(McKinsey 2021)



Purpose-driven companies are more innovative and retain employees

(Deloitte 2019)

Culture

Our Driving Force

- 1 Inspire and engage employees to work as One Team
- Instil a performance-oriented culture

Create an equitable, diverse and inclusive environment

☑ Build One Winning Team ☑ Make Size Our Advantage ☑ Think Customer First ☑ Simplify ☑ Make the Better Choice



Our Driving Force | Inspire and engage employees



Purpose-Driven

Create a sense of belonging by renewing purpose, values and focus on ESG



Listen & Learn

Introduced first employee engagement survey in 9 years



Flexible Approach

Hybrid model home office-first approach

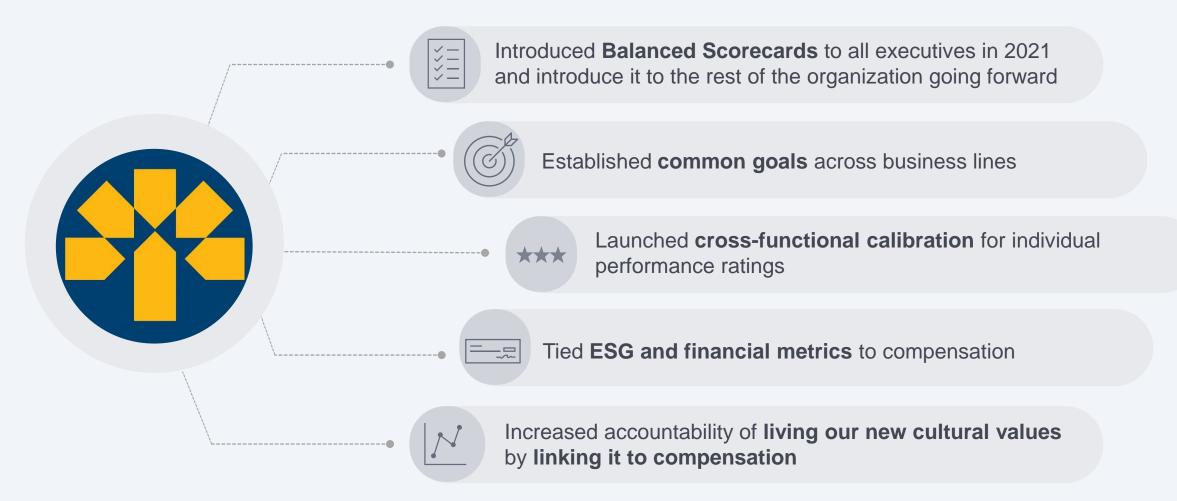


Skills Development

Prioritize development and growth of our employees



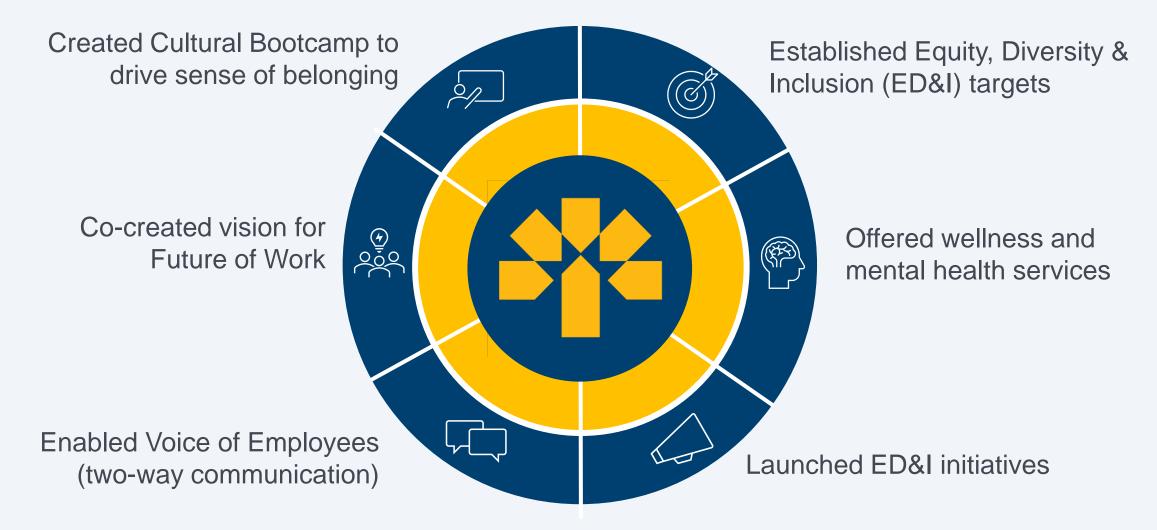
2 Our Driving Force | Instil a performance-oriented culture





☑ Build One Winning Team ☑ Make Size Our Advantage ☑ Think Customer First ☑ Simplify ☑ Make the Better Choice

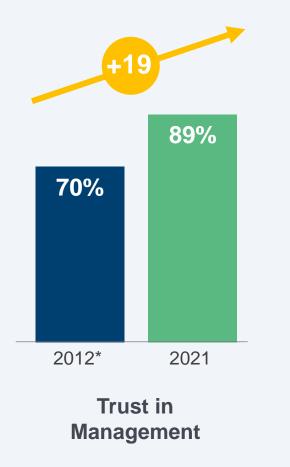
Our Driving Force | Create an inclusive environment

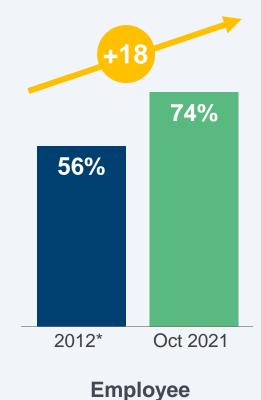




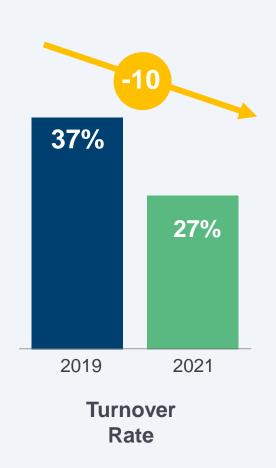
☑ Build One Winning Team ☑ Make Size Our Advantage ☑ Think Customer First ☑ Simplify ☑ Make the Better Choice

Our Driving Force | Early efforts are already yielding results





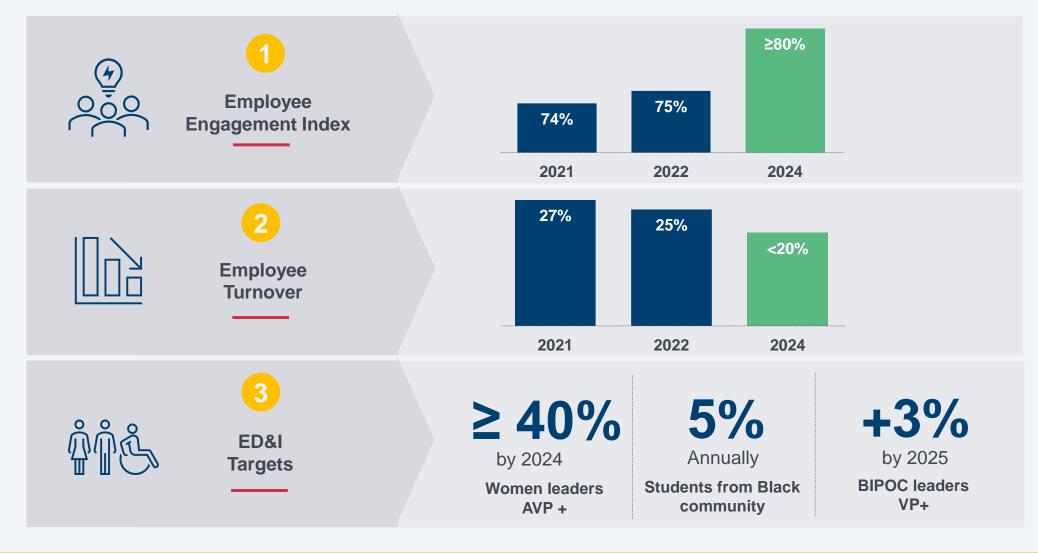




*Last employee engagement survey conducted in 2012



Our Driving Force | Key Performance Indicators





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The Path Forward

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Culture

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Commercial Banking

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Capital Markets

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Personal Banking



2.2

Commercial Banking

Our Growth Engine



☑ Build One Winning Team ☑ Make Size Our Advantage ☑ Think Customer First ☑ Simplify ☑ Make the Better Choice

Our Growth Engine | Proven business model

Experienced Leadership

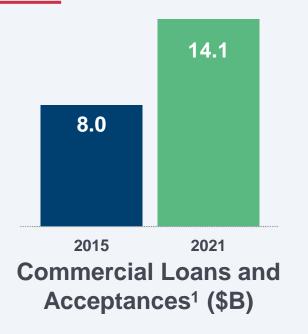


Focused Operating Model



Performance Oriented Culture

Results to Date







² Commercial loans and acceptances as a % of total loans



As at Oatabar 21

Our Growth Engine | Highly specialized in four sectors















Commercial Banking

Our Growth Engine

- 1 Continue to focus on our specialized sectors
- Diversify geographically and by industry

3 Deepen customer relationships

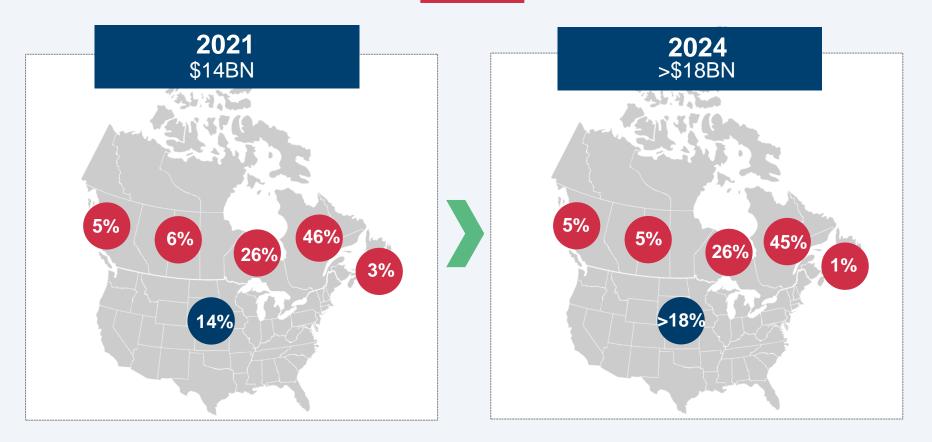
1 Our Growth Engine | Continue to focus on our specialized sectors





2 Our Growth Engine | Diversify geographically and by industry

Commercial Loan Portfolio Mix¹ (2021 vs 2024)





¹ As at October 31



Team ☑ Make Size Our Advantage ☑ Think Customer First ☑ Simplify ☑ Make the Better Choice

3 Our Growth Engine | Deepening customer relationships



Deposits

Digital Cash
Management Platform



Personal Bank

Merchant loans for Canadian dealers



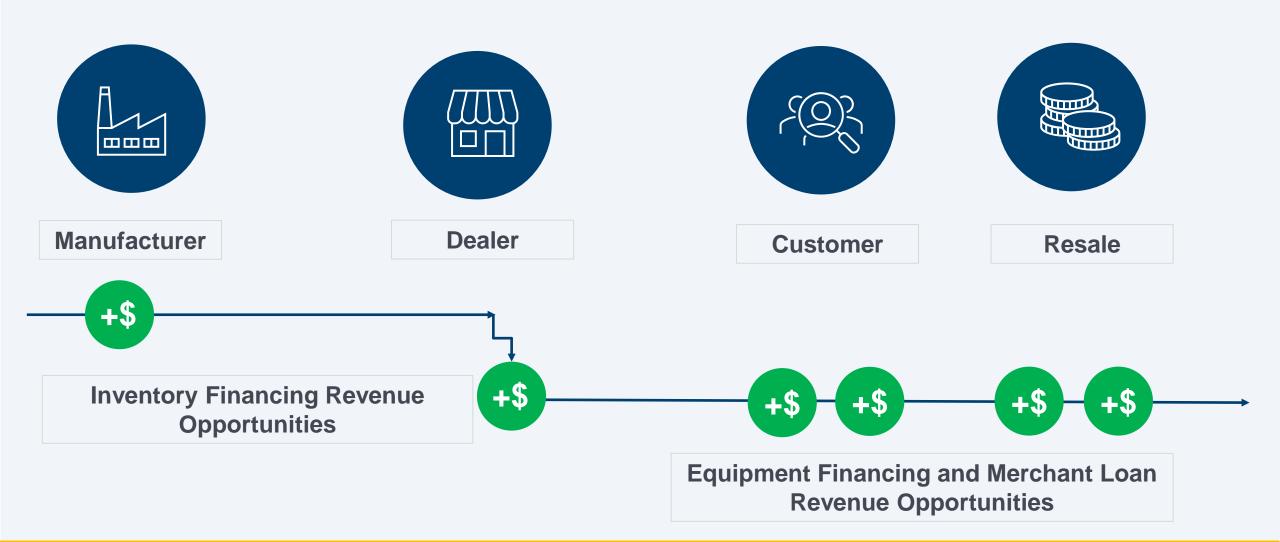
Capital Markets

Capital Markets services for top tier Commercial clients

Underpinned by continuous customer experience improvements



Our Growth Engine | Financing the full asset lifecycle



Our Growth Engine | Key Performance Indicators





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The Path Forward

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Capital Markets

Focused and Aligned Offering

Build One Winning Team ☑ Make Size Our Advantage ☑ Think Customer First ☑ Simplify ☑ Make the Better Choice

Focused and Aligned Offering | Proven business model

Experienced Leadership



Focused Operating Model



Performance Oriented Culture

Results to Date



Record Revenues in FY2020 and FY2021



Right-Sized Operations focused on key products and industries



Consistent Revenue Stream associated with fee-based businesses



Focused and Aligned Offering | Recent actions to drive the business





Capital Markets

Focused and Aligned Offering

- 1 Be an alternative to large banks
- 2 Expand capabilities to further align with Commercial Banking
- New ESG capabilities to amplify our Purpose

1 Focused and Aligned Offering | Be an alternative to large banks



Unique Market Position

Own a unique market position that exists between bank owned dealers and smaller brokers and dealers



Targeted Capabilities

Provide higher level of service and targeted capabilities for our clients



Presence in Key Markets

Uniquely positioned in key markets, with a focus on ESG that aligns with regional priorities

2 Focused and Aligned Offering | Expanding our capabilities





3 Focused and Aligned Offering | Value-added ESG capabilities



Exited **Oil and Gas**Research and
Advisory



Support **Green** and **Social Bond** Market



Leveraging ESG
expertise to build
market share,
particularly in Quebec



Creating a **equitable**, **diverse** and **inclusive** culture

Focused and Aligned Offering | Key Performance Indicators





2.0

The Path Forward

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Culture

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Personal Banking

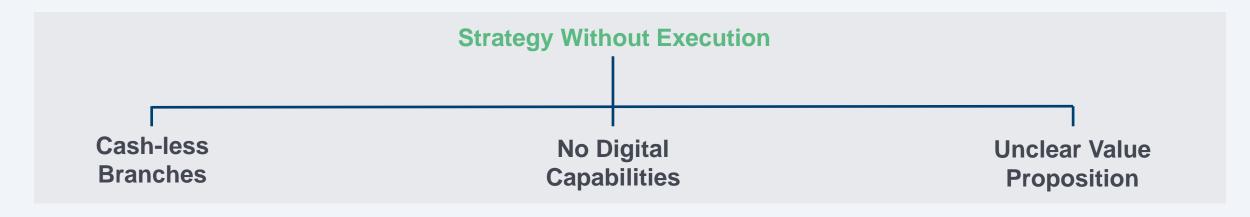
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Personal Banking

Repositioning for Growth

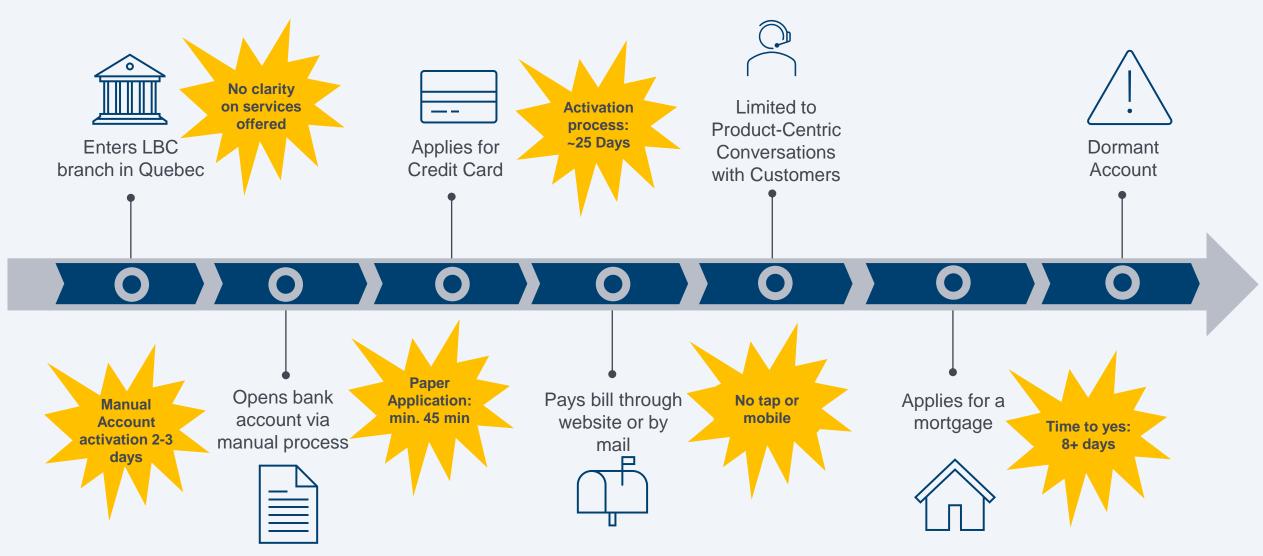


Repositioning for Growth | Moving to a proven business model



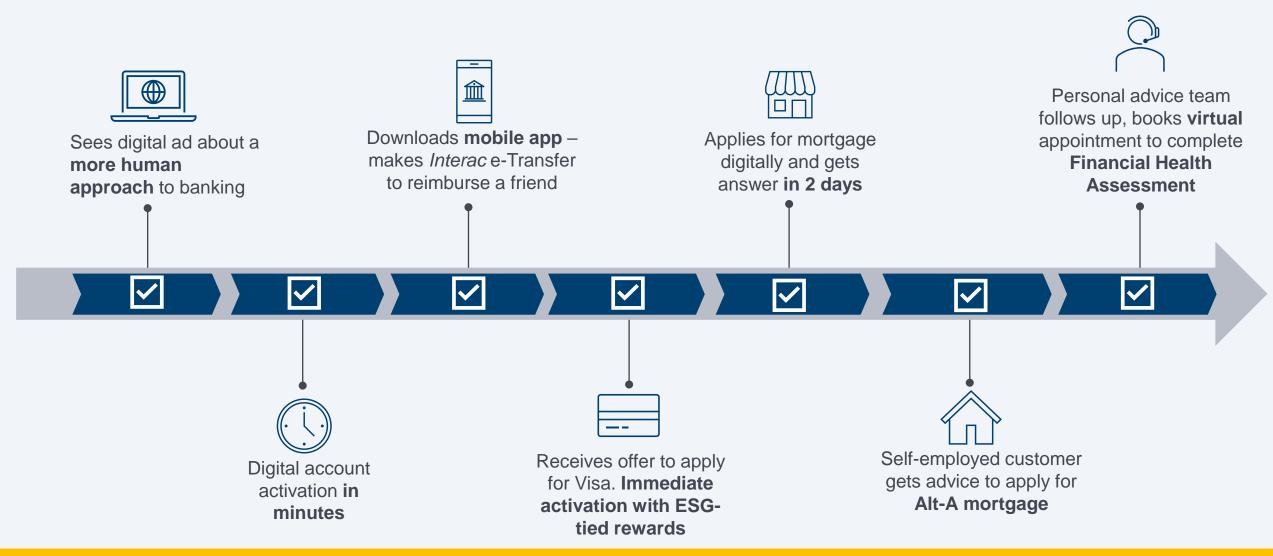


Repositioning for Growth | Legacy customer journey





Repositioning for Growth | Future customer journey





Repositioning for Growth | Key 2021 accomplishments



Organizational Structure

Separated Personal Banking from Commercial Banking and appointed new leader of Personal Banking

Created **One Personal** Bank combining B2B, retail Quebec, products and marketing



Streamlined Mortgage Business

New Residential Real **Estate Secured Lending Business Unit** combining 4 distinct teams together

Achieved faster time to yes: from weeks to days



Simplified Processes

Consolidated vendor contracts

Simplified Visa product offering from 8 to 4



Customer **First**

Developed **new Mobile App**

Refreshed, purposedriven brand and new core values



Repositioning for Growth | Looking Ahead: Retain and grow







Deepen customer relationships



+



Acquire net new customers



Personal Banking

Repositioning for Growth

- 1 Create one performance-oriented Personal Bank
- 2 Enhance focus products and processes
- 3 Lead with digital-first approach

4 Build a purpose-driven brand

1 Repositioning for Growth | One performance-oriented Personal Bank





Repositioning for Growth | Enhance focus products



Replace E2E platform

☑ Build One Winning Team

- Increase underwriting capacity
- Introduce "first time right" metrics
- Launch new loyalty team
- Introduce captive mobile sales force



- Digitize onboarding

New end-to-end platform

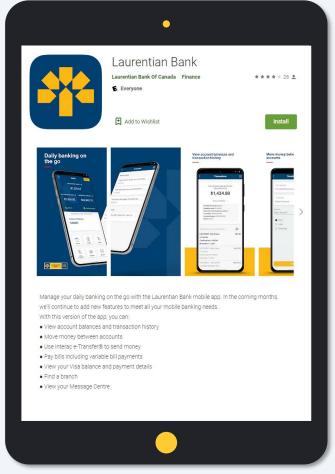
- Leverage new rewards platform
- Introduce Visa instalment loans
- Develop bundled rewards Program

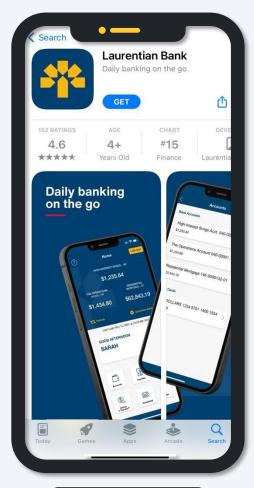


- Deposits
- New digital capabilities to drive deposits
- Simplify product offering
- Introduce **ESG products**
- New marketing positioning
- New reward and loyalty program

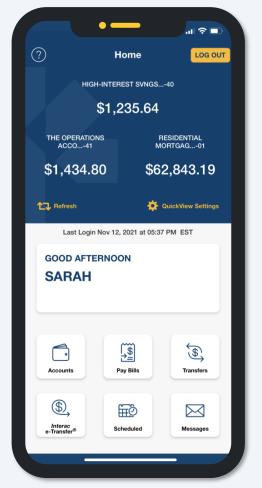
Retain and Deepen Existing Relationship + Target New Customer Segments

Repositioning for Growth | Digital-first approach







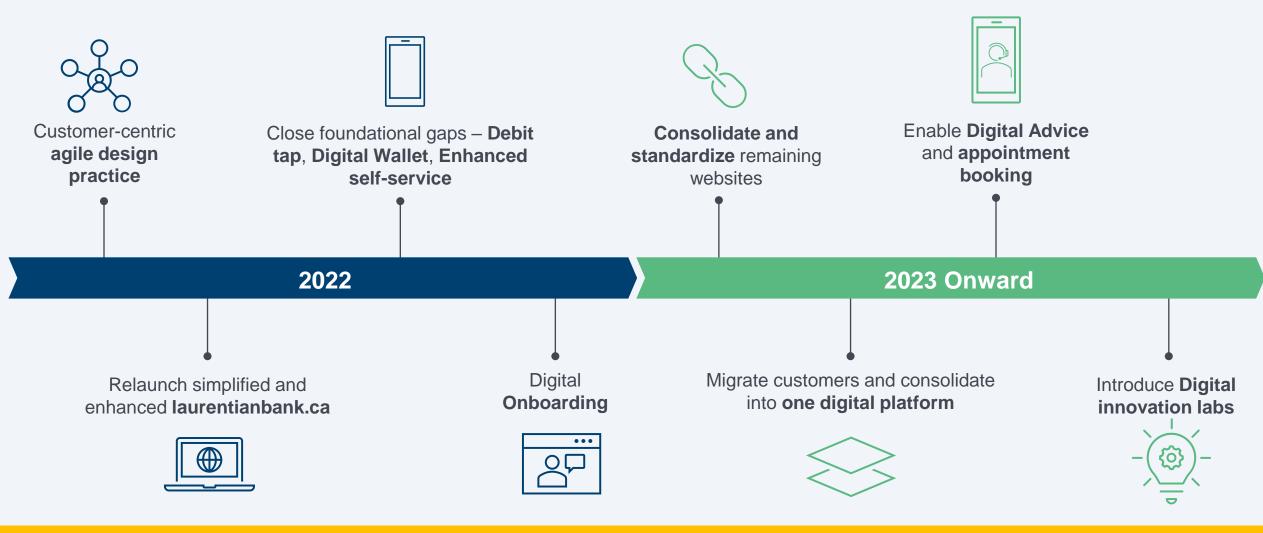






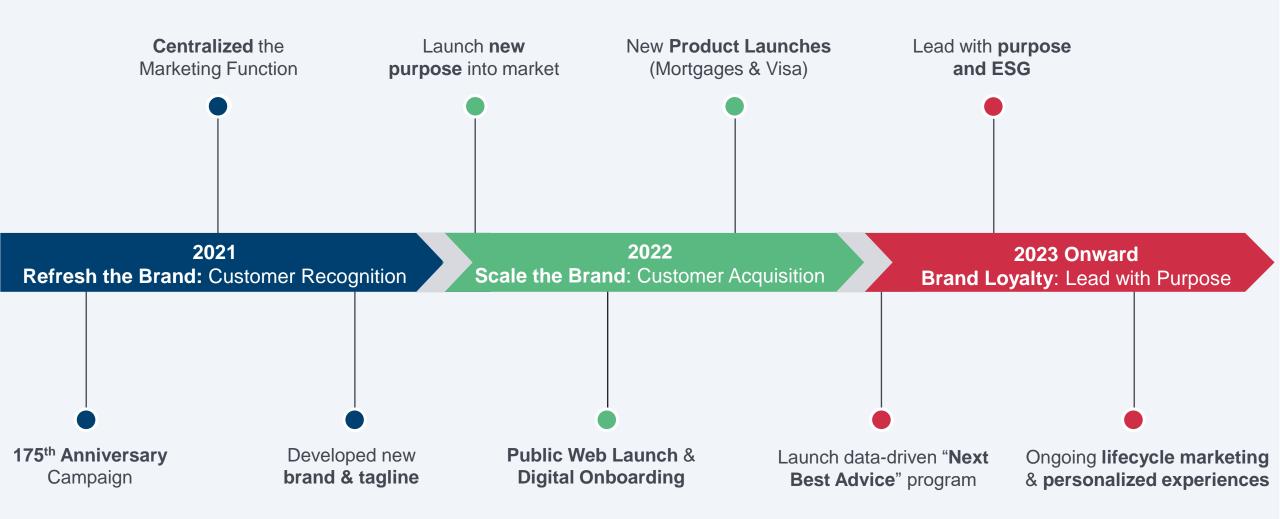


3 Repositioning for Growth | Digital-first approach



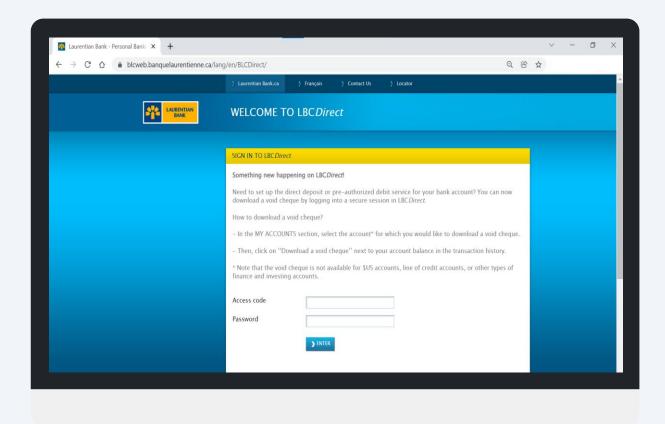


4 Repositioning for Growth | Building a purpose-driven brand

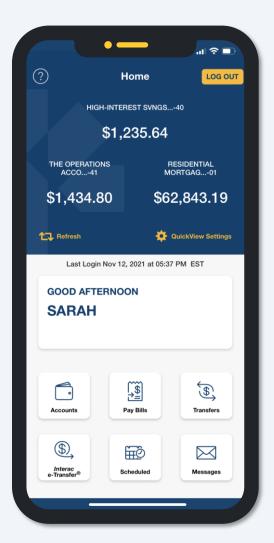




Repositioning for Growth | A modern, unified and refreshed brand

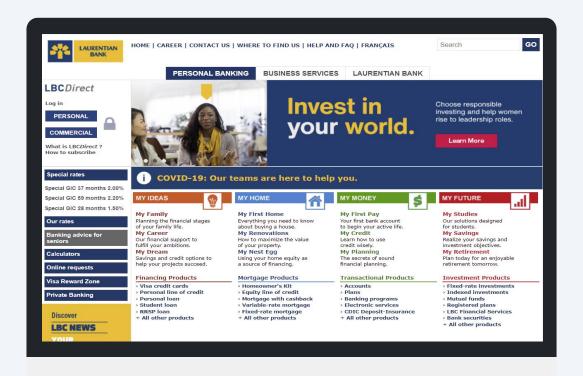


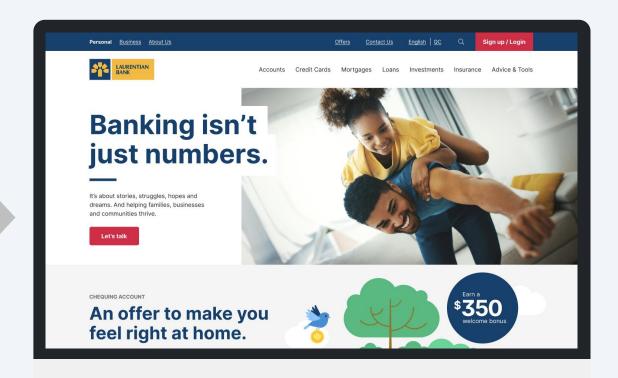






Repositioning for Growth | A modern, unified and refreshed brand







Repositioning for Growth | Key Performance Indicators



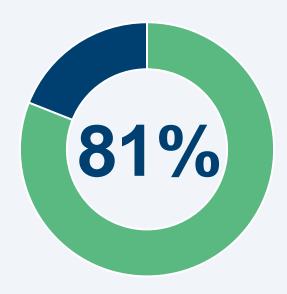


3.0

Making the Better Choice

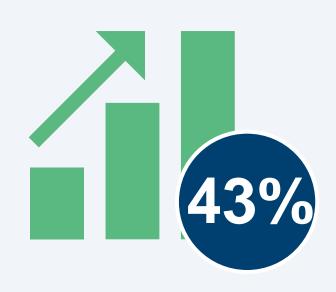


Make the Better Choice | Stakeholder expectations



Investors

Institutional investors use ESG as a part of investment decision making (RBC 2021)



Customers

Consumers want to buy from businesses that benefit society

(EY Future Consumer Index 2021)



Talent

Millennials want to work for a company that is strong on ESG

(McKinsey 2021)



Make the Better Choice | Key ESG developments in 2021



Environment

- ✓ Developed **TCFD**¹ **roadmap**
- ✓ Participant in green bond issuances
- ✓ Expanded mutual fund offer
- ✓ Launched Equity-linked GIC with ESG focus



Social

- ✓ ED&I targets in leaders' scorecards
- ✓ Mandatory unconscious bias training to all employees
- ✓ Launched 3 Employee ResourceGroups
- ✓ Moved to flexible, future of work strategy



Governance

- ✓ ESG steering committee, with CEO as Executive Sponsor
- ✓ ESG in all Board committee charters
- ✓ Launched internal TCFD taskforce
- Updated employee code of ethics

¹Task Force on Climate-Related Financial Disclosures (TCFD)



Make the Better Choice | ESG guiding principles

Data Driven



Strategy will be underpinned by data, aligned with best practice on disclosures and targets

Integrating Bank-Wide



Moving from Corporate Social Responsibility to ESG means integrating it across the organization, clearly aligned with business objectives and strategy

Material Impact



The ESG strategy will be directly connected to financial performance and driving long-term growth

ESG Materiality Assessment and Strategic Framework Development Underway



Make the Better Choice | Our commitment

Going forward, Laurentian Bank will not directly finance the exploration, production or development of coal or oil and gas.



5.0

Our Financial Roadmap



Our Financial Roadmap | Our building blocks





Our Financial Roadmap | Prudent capital management

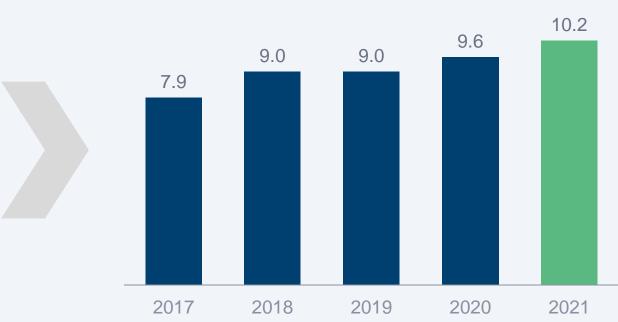
Capital Management Fundamentals

- ✓ CET1 operating range >8.5%
- ✓ Excess capital >\$300MM
- ✓ Flexibility to support organic growth and strategic acquisitions

Shareholder Value Creation

- ✓ Dividend payout ratio policy of 40-50%
 - ➤ 10% dividend increase in Q1/22
- ✓ Prudent 2% NCIB¹ program over 2022

A healthy capital position Common Equity Tier 1 capital ratio² (in %)





¹ Normal Course Issuer Bid (NCIB)

² In accordance with OSFI's "Capital Adequacy Requirements" guidelines.

Our Financial Roadmap | Diversified funding strategy

Strengthening Our Funding

- ✓ Improved DBRS and S&P credit ratings outlook
- ✓ Issued Limited Recourse Notes and Covered Bonds

Path Forward:

- Add new digital and cash management capabilities to drive deposits
- Initiate USD institutional funding
- Introduce sustainable bond framework

Multiple Funding Sources

Well-diversified funding sources to support our growth





- Personal Branch deposits
- Personal Advisors & Brokers deposits
- Personal Digital deposits
- Business deposits
- Wholesale deposits
- Debt related to securitization activities
- Subordinated debt
- Shareholders' equity



Investor Day

Our Financial Roadmap | Strong record of credit quality

Prudent Approach to Risk Management

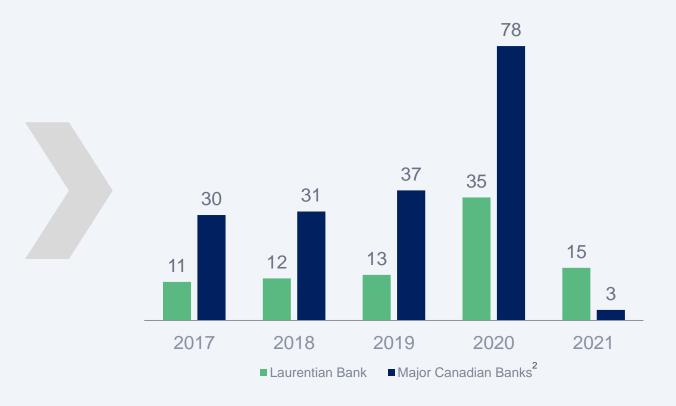
- ✓ Strong underwriting discipline
- ✓ Highly collateralized asset base

Risk-Adjusted Return Mindset

- Growth of Commercial Banking will drive PCL towards high-teens while improving profitability
- Additional opportunities for higher riskadjusted returns within our risk appetite

Good track record of strong credit quality

Provision for credit losses (PCL in bps)¹



² Weighted-average PCL based on industry data



¹ As a % of average loans and acceptances

Our Financial Roadmap | Path to improved efficiency

Partnerships







Hybrid Work Model



Become an agile organization, and implement hybrid work models supporting our employee value proposition

Process Optimization





Optimize end-to-end processes to deliver more value for the Bank and improve the customer experience

Our Financial Roadmap | Sound business line growth strategies

Commercial Banking	Capital Markets	Personal Banking		
1 Continue to focus on our specialized sectors	Be an alternative to large banks	1 Create one performance-oriented Personal Bank		
2 Diversify geographically and by industry	Expand capabilities to further align with Commercial Banking	2 Enhance focus products and services		
3 Deepen customer relationships	New ESG capabilities to amplify our Purpose	3 Lead with a digital-first approach		
		4 Build a purpose-driven brand		
Growth Guidance				
Loan Growth 2021 +11%	Other Income ¹ 2021 +15%	Loan Growth 2021 -5%		

Low single digit

Mid single digit

2022

Medium Term

Flat

Low single digit

2022

Medium Term

High single digit

Double digit



2022

Medium Term

¹ Sum of the Fees and securities brokerage commissions and Income from financial instruments consolidated results line-items.

Our Financial Roadmap | Key financial drivers

	FY2022	Medium-Term
Loan Growth	Low single digit	Mid single digit
Deposit Growth	Low single digit	Mid single digit
Loan Portfolio Mix	Commercial >42%	Commercial >45%
Net Interest Margin ¹	>1.85%	>1.90%
PCL (bps) ¹	Mid teens	High teens

¹ This is a supplementary financial measure. For more information, refer to the non-GAAP financial and other measures section beginning on page 28 of the 2021 Annual Report, including the MD&A for the fiscal year ended October 31, 2021, which page is incorporated by reference herein.



Our Financial Roadmap | Financial targets

	2022	Medium-Term
Adjusted diluted EPS growth ¹	> 5%	7-10%
Adjusted ROE ¹	> 8.5%	> 10%
Adjusted efficiency ratio ¹	< 68%	< 65%
Adjusted operating leverage ¹	Positive	Positive

¹The financial targets are non-GAAP ratios based on non-GAAP financial measures. For more information, refer to the non-GAAP financial and other measures section beginning on page 28 of the 2021 Annual Report, including the MD&A for the fiscal year ended October 31, 2021, which page is incorporated by reference herein.



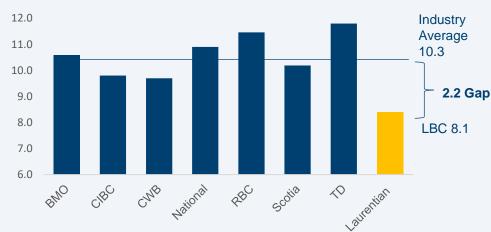
Our Financial Roadmap | LBC valuation¹

Double Drivers of Valuation

- ✓ Earnings growth
- Execution to drive multiple expansion







² Stock price as of December 6, 2021



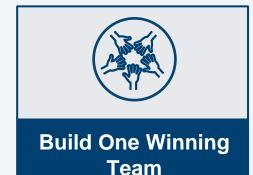
¹ Information derived from banks public documents, as well as from Refinitiv Eikon

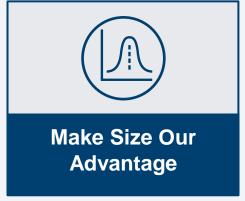
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Closing Remarks



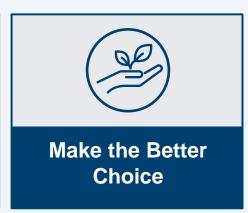
Closing Remarks | New 5-point plan











CultureOur Driving Force

Commercial Bank
Our Growth Engine

Capital Markets
Focused & Aligned Offering

Personal Bank
Repositioning for Growth

Underpinned by a commitment to ESG, a new purpose and new core values

Results: Accelerated Growth by 2024

Closing Remarks | Our new core values



Seeing Beyond Numbers | Our new purpose statement

We believe we can change banking for the better.

By seeing beyond numbers to bring hopes and dreams to life. Better begins when everyone feels like they belong and has the chance to thrive.

Seeing Beyond Numbers | We believe



Our strategy will drive shareholder value and profitable growth

5.0





Investor Relations | Contact

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Thank You

